

***2-4: CURRENT UNETHICAL EVENT
(50 MARKS)**



In this activity, you will be able to apply your knowledge and skills you learned in this unit. Keeping up to date is important for all members of an international business society.

You are student in the Business and Industry department of Sunrise College, California. As part of the midterm assignment, your professor asked you to submit a report on a recent news on international business and their unethical practices.

Choose **one** issue listed below that interests you. Find a reliable and trusted news source when selecting the article. You will study and report the impact of the company's unethical practices on consumers, host country, and society. The news article you would be discussing must not be older than one year.

Choose one of the following issues:

- Environmental disasters
- Sweatshop
- Corporate corruption
- Dumping and/or subsidizing
- Poverty
- Charity

Choose one of the following options:

- 8- 10 slides presentation with audio recording (1-2 minutes) giving a summary of the presentation

- 500- 700 words business Report

Assignment Guidelines:

- Select one of the issues given above.
- Research to find a reliable source that indicates an unethical issue or event connected to a business. Each source must be appropriate and current.
- You can look into government issue articles, or credible magazines, or online newspaper press.
- Based on the research, you can discuss the following questions,
 - Present details about the source, the authors and why it was written?
 - Summarize the article.
 - Explain in detail the unethical practices of the business and its impact.
 - What did you learn from the article?
- Organize your ideas in a clear and logical structure.
- You can include images or examples to represent and explain the content/scenario.
- Cite your sources. Use the [APA Citation Guide](#).

Submission Requirements [Choose either one of the options]:

- Upload your written work as a Word or PDF file
OR
- Upload your presentation and audio files as compressed files. ***Make sure your file size does not exceed 100 MB**

Success Criteria:

You will be assessed on the success criteria that is listed here:

- I presented an in-depth research that fully and accurately explains news on the international business, unethical practices, and its impacts.
- I researched and identified a recent news article that discusses the international business and unethical practices connected to the selected issue.
- I have specified details about the source of the article, the authors, and reason for publishing it.
- I shared my understanding of the news article.
- I communicated the answers clearly and answered all the required questions.
- I applied my learning from the course.