

1-4E: CSR Presentation – Evaluation Criteria				ROSEDALE
Categories	Level 4 (80-100%)	Level 3 (70-79%)	Level 2 (60-69%)	Level 1 (50-59%)
Knowledge/Understanding				
The content presented represents in-depth research which fully and accurately portrays CSR initiatives, programs, and/or information.	✓ Information on all 11-12 slides is presented accurately and completely.	✓ The information presented on 8-10 slides is mostly accurate and complete.	✓ The information presented on 5-7 slides is somewhat accurate and complete.	✓ The information is presented on less than 5 slides and is inaccurate and incomplete.
/10 marks	9-10 marks	7-8 marks	6 marks	5 marks
Thinking and Inquiry				
The analysis and reflection of the company's CSR practices link to the programs and information and shows critical thinking.	✓ The reflection links to at least 3 programs or initiatives and analyzes the impact in at least 3 different ways.	✓ The reflection links to at least 2 programs or initiatives and mostly analyzes the impact in 1 or 2 different ways.	✓ The reflection links to at least 1 program or initiative and somewhat analyzes the impact in 1 different way.	✓ The reflection links to at least 1 program or initiative and does not analyze the impact.
/15 marks	13-15 marks	10-12 marks	8-9 marks	6-7 marks
Communication				
The presenter connects w the audience using eye contact and enthusiasm. The presenter uses good presentation techniques including tone, volume, and body language.	✓ The presenter makes eye contact and uses enthusiasm 80% of the time. ✓ The presenter varies the tone, volume, and body language 80% of the time.	✓ The presenter makes eye contact and uses enthusiasm 70% of the time. ✓ The presenter varies the tone, volume, and body language 70% of the time.	✓ The presenter makes eye contact and uses enthusiasm 60% of the time. ✓ The presenter varies the tone, volume, and body language 80% of the time.	✓ The presenter makes eye contact and uses enthusiasm 50% of the time. ✓ The presenter varies the tone, volume, and body language 50% of the time.
/15 marks	13-15 marks	10-12 marks	8-9 marks	6-7 marks
Application				
The PowerPoint presentation uses less than 20 words on each slide and contains at least one image that describes the main point.	✓ 11-12 slides use less than 20 words and have at least one image that accurately describes the main point.	✓ 8-10 slides use less than 20 words and have at least one image that mostly describe the main point.	✓ 5-7 slides use less than 20 words and have at least one image that somewhat describe the main point.	✓ Less than 5 slides use less than 20 words and have at least one image that inaccurately describe the main point.
/10 marks	9-10 marks	7-8 marks	6 marks	5 marks
Final grade: /50 marks	Descriptive Feedback:			