

## 2-3E: Leadership Theory Infographic – Evaluation Criteria

**ROSEDALE**

Categories	Level 4 (80-100%)	Level 3 (70-79%)	Level 2 (60-69%)	Level 1 (50-59%)
<b>Knowledge/Understanding</b>				
The content presented represents in-depth research which fully and accurately explains the leadership theory with sufficient data, facts, and information.  <b>/15 marks</b>	✓ Information explaining leadership theory is clear, accurate, and well-researched.  13-15 marks	✓ Information explaining leadership theory is mostly clear, accurate, and well-researched.  10-12 marks	✓ Information explaining leadership theory is somewhat clear, accurate, and well-researched.  8-9 marks	✓ Information explaining leadership theory is not clear, accurate, or well-researched.  6-7 marks
<b>Thinking and Inquiry</b>				
The type of infographic chosen is appropriate and supports the content being presented.  <b>/5 marks</b>	✓ The type of infographic chosen is appropriate and supports the content being presented.  5 marks	✓ The type of infographic chosen is mostly appropriate and mostly supports the content being presented.  4 marks	✓ The type of infographic chosen is somewhat appropriate and somewhat supports the content being presented.  3 marks	✓ The type of infographic chosen is not appropriate and does not support the content being presented.  2 marks
<b>Communication</b>				
The infographic has been proofread to eliminate spelling, grammar, capitalization, and punctuation errors. It is well written and easy to understand.  <b>/5 marks</b>	✓ The infographic has 1-2 proof-reading errors and is well written.  5 marks	✓ The infographic has 3-5 proof-reading errors and is mostly well written.  4 marks	✓ The infographic has 6-10 proof-reading errors and is somewhat well written.  3 marks	✓ The infographic has more than 10 proof-reading errors and is not well written.  2 marks
Student includes a complete list of all the sources used in this assignment.  <b>/5 marks</b>	✓ The student has used more than 7 unique sources to research.  5 marks	✓ The student has used more than 4-6 unique sources to research.  4 marks	✓ The student has used more than less than 3 unique sources to research.  3 marks	✓ The student has not included a list of sources used to research.  2 marks
<b>Application</b>				
The infographic uses a balance of appropriate graphics, images, and text to help the audience understand the theory visually. The design is clear and easy to understand.  <b>/10 marks</b>	✓ The infographic is balanced and helps the audience visually understand the content.  9-10 marks	✓ The infographic is mostly balanced and mostly helps the audience visually understand the content.  7-8 marks	✓ The infographic is somewhat balanced and somewhat helps the audience visually understand the content.  6 marks	✓ The infographic is not balanced and does not help the audience visually understand the content.  5 marks

The design and layout of the infographic is well thought out and represents the theory appropriately.	✓ The design and layout of the infographic is well thought out and represents the theory appropriately.	✓ The design and layout of the infographic is mostly well thought out and mostly represents the theory appropriately.	✓ The design and layout of the infographic is somewhat well thought out and somewhat represents the theory appropriately.	✓ The design and layout of the infographic is not well thought out and does not represent the theory appropriately.
/10 marks	9-10 marks	7-8 marks	6 marks	5 marks
Final grade: <b>/50 marks</b>		Descriptive Feedback:		