

# Communication Barriers



# EVERYTHING CHANGES

## COMMUNICATION



1986

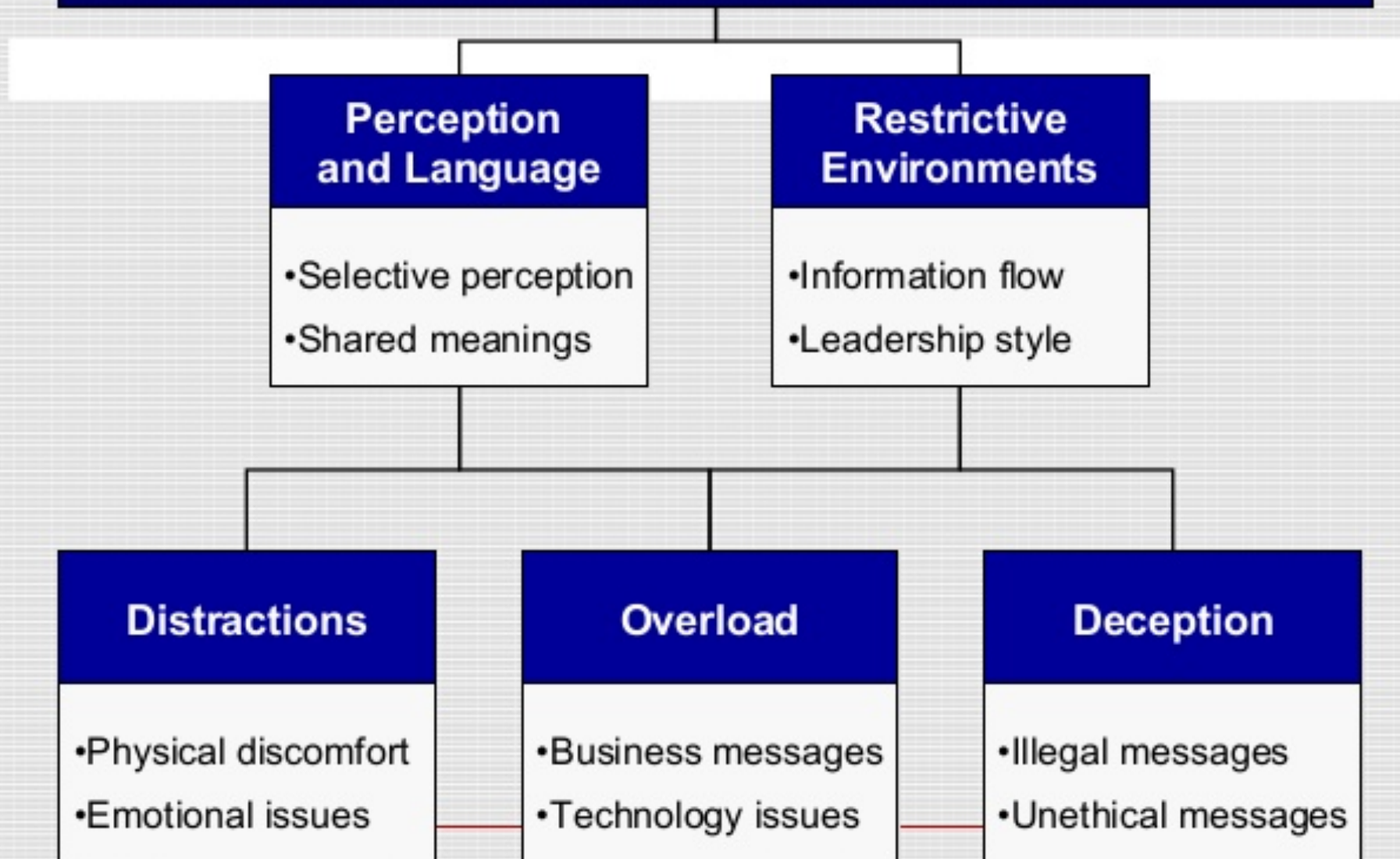


2001



2013

# Communication Barriers



# Barriers to Communication

- Barriers exist at every stage in the communication process.
- They are considered noise or interference, and can sometimes lead to miscommunication

# Barriers to Communication

## 1. **Perception**

- a. This process determines which messages we select or screen out and how the information is organized and interpreted

## 2. **Filtering**

- a. Some messages are filtered or stopped altogether on their way up or down.
- b. Filtering can involve:
  - i. Delaying or deleting negative information.
  - ii. Using less harsh words so that events sound more favourable.

# Barriers to Communication

## 3. *Language*

- The sender must ensure that the receiver understands what they mean by their words and gestures.
- Lack of mutual understanding is a common reason why messages are distorted.
  - **Jargon:** technical language and acronyms, words that mean something different in certain groups
  - **Ambiguity:** many words in the English language have more than one meaning

# Barriers to Communication

## **4. *Information overload***

- When the volume of information exceeds the person's capacity to process it.

## **5. *Cultural misunderstandings***

- People who speak different languages have a difficult time understanding each other.



# EVOLUTION OF MEDIA

