

## Assignment 3-4 Rubric

Categories	Level 1	Level 2	Level 3	Level 4
<b>Knowledge (20 marks)</b> <ul style="list-style-type: none"> <li>Explanation of the situations</li> </ul>	Demonstrates limited ability to summarize and identify relevant information about the management challenges (perception, conflict, motivation)	Demonstrates some ability to summarize and identify relevant information about the management challenges (perception, conflict, motivation)	Demonstrates considerable ability to summarize and identify relevant information about the management challenges (perception, conflict, motivation)	Demonstrates an excellent ability to summarize and identify relevant information about the management challenges (perception, conflict, motivation)
<b>Thinking (25 marks)</b> <ul style="list-style-type: none"> <li>Inferences the probable outcomes of management decisions</li> </ul>	Uses course theory and personal experiences with limited effectiveness when explaining probable outcomes	Uses course theory and personal experiences with some effectiveness when explaining probable outcomes	Uses course theory and personal experiences with considerable effectiveness when explaining probable outcomes	Uses course theory and personal experiences with a high degree of effectiveness when explaining probable outcomes
<b>Communication (30 marks)</b> <ul style="list-style-type: none"> <li>Organization, expression for audience and communication of ideas</li> </ul>	Organizes ideas and communicates them to the audience with limited effectiveness.	Organizes ideas and communicates them to the audience with some effectiveness.	Organizes ideas and communicates them to the audience with considerable effectiveness.	Organizes ideas and communicates them to the audience with a high degree of effectiveness.
<b>Application (25 marks)</b> <ul style="list-style-type: none"> <li>Links decisions to the case information and course theory</li> </ul>	Links course theory and case information with limited effectiveness to the possible solutions	Links course theory and case information with some effectiveness to the possible solutions	Links course theory and case information with considerable effectiveness to the possible solutions	Links course theory and case information with a high degree of effectiveness to the possible solutions

You can read more about the BP oil spill at the following websites:

- <http://news-basics.com/2010/oil-spill-in-the-gulf/>
- [http://en.wikipedia.org/wiki/Deepwater\\_Horizon\\_oil\\_spill](http://en.wikipedia.org/wiki/Deepwater_Horizon_oil_spill)
- <http://ocean.si.edu/gulf-oil-spill>
- <http://www.counterspill.org/article/bp-oil-spill-brief-history>