Assignment 3-4 Rubric

Categories	Level 1	Level 2	Level 3	Level 4
Knowledge	Demonstrates	Demonstrates	Demonstrates	Demonstrates an
(20 marks)	limited ability to	some ability to	considerable	excellent ability to
 Explanation of 	summarize and	summarize and	ability to	summarize and
the situations	identify relevant	identify relevant	summarize and	identify relevant
	information about	information about	identify relevant	information about
	the management	the management	information about	the management
	challenges	challenges	the management	challenges
	(perception,	(perception,	challenges	(perception,
	conflict,	conflict,	(perception,	conflict,
	motivation)	motivation)	conflict,	motivation)
			motivation)	
Thinking	Uses course theory	Uses course	Uses course	Uses course
(25 marks)	and personal	theory and	theory and	theory and
Inferences the	experiences with	personal	personal	personal
probable	limited	experiences with	experiences with	experiences with a
outcomes of	effectiveness	some	considerable	high degree of
management	when explaining	effectiveness	effectiveness	effectiveness
decisions	probable outcomes	when explaining	when explaining	when explaining
		probable	probable	probable
		outcomes	outcomes	outcomes
Communication	Organizes ideas	Organizes ideas	Organizes ideas	Organizes ideas
(30 marks)	and communicates	and communicates	and communicates	and communicates
 Organization, 	them to the	them to the	them to the	them to the
expression for	audience with	audience with	audience with	audience with a
audience and	limited	some	considerable	high degree of
communication	effectiveness.	effectiveness.	effectiveness.	effectiveness.
of ideas				
Application	Links course	Links course	Links course	Links course
(25 marks)	theory and case	theory and case	theory and case	theory and case
• Links decisions	information with	information with	information with	information with a
to the case	limited	some effectiveness	considerable	high degree of
information	effectiveness to the	to the possible	effectiveness to	effectiveness to
and course	possible solutions	solutions	the possible	the possible
theory			solutions	solutions

You can read more about the BP oil spill at the following websites:

- http://news-basics.com/2010/oil-spill-in-the-gulf/
- http://en.wikipedia.org/wiki/Deepwater_Horizon_oil_spill
- http://ocean.si.edu/gulf-oil-spill
- http://www.counterspill.org/article/bp-oil-spill-brief-history