Assignment 4-2 Rubric

Categories	Level 1	Level 2	Level 3	Level 4
Knowledge (20 marks) • The planning process (definition, prediction, option, decision, implementation, evaluation)	Demonstrates how to complete the planning process steps with limited effectiveness.	Demonstrates how to complete the planning process steps with some effectiveness.	Demonstrates how to complete the planning process steps with considerable effectiveness.	Demonstrates how to complete the planning process steps with a high degree of effectiveness.
Thinking (25 marks) Contingency/tac tical plans, forecasting, rules and procedures	Uses course theory and personal experiences with limited effectiveness when explaining probable outcomes	Uses course theory and personal experiences with some effectiveness when explaining probable outcomes	Uses course theory and personal experiences with considerable effectiveness when explaining probable outcomes	Uses course theory and personal experiences with a high degree of effectiveness when explaining probable outcomes
Communication (30 marks) • Organization, expression for audience and communication of ideas	The video or audiocast communicates the welcoming, thanking and expression of employee creativity with limited effectiveness.	The video or audiocast communicates the welcoming, thanking and expression of employee creativity with some effectiveness.	The video or audiocast communicates the welcoming, thanking and expression of employee creativity with considerable effectiveness.	The video or audiocast communicates the welcoming, thanking and expression of employee creativity with a high degree of effectiveness.
Grammar and Spelling	There are many grammar and spelling errors.	There are some grammar and spelling errors.	There are few grammar and spelling errors.	There are no grammar or spelling errors.
Application(25 marks)Accuracy of budget	A limited number of expenses are provided. The values in the budget are rarely accurate.	Some expenses are provided. The values in the budget are somewhat accurate.	Most expenses are provided. The values in the budget are considerably accurate.	All expenses are provided and explained. The values in the budget are extremely accurate.