



Assignment 5-1: Organizational Structures

Overview:

You are a consultant that has been hired by a business that is starting up. They are trying to identify which type of organizational structure is best for them. They have asked you to make a presentation on the different types of organizational structures that current Canadian businesses use. They also would like to know the benefits of using certain types of organizational structures.

You will do research on three Canadian companies and report back to the owners of the new company what you have found. For each of the Canadian companies you research, you will provide your bosses with the following information: a description/drawing of the organizational structure being used; an assessment of other organizational structures that would work in the same business; and an explanation of how this organizational structure gives the business an advantage over their competition or helps them succeed.

Learning Goals:

- Assess traditional and current organizational structures.
- Explain how proper organizational structures can increase business success.

Success Criteria:

- The student can identify and create a proper organizational structure for a real Canadian business.
- The student can assess which organizational structures would work well in a real Canadian business.
- The student can explain and make an argument for how a business' organizational structure can help the business succeed.
- The student communicates his/her ideas using proper format and structure.



TASKS:

1. Research three Canadian businesses (any business that operates in Canada). For each business, you will add the following information to a presentation:
 - a. A description and drawing of the organizational structure (using real people if possible).
 - b. An assessment of other organizational structures that would also work well in this Canadian organization. Explain what other structures would work and why they would work well.
 - c. An explanation/argument of how the organizational structure that the Canadian organization uses helps to give them an advantage over their competition or helps them succeed. Link your argument to previous course theory (e.g., organizational strategic plans, control systems, etc.) and your own personal experiences.
2. Create a presentation of your above information. It can be a Powerpoint, PowToon, video, Prezi, or any other media that you want. You must have some audio with your voice in the presentation.