

Assignment 5-1 Rubric



Categories	Level 1	Level 2	Level 3	Level 4
Knowledge (20 marks) <ul style="list-style-type: none"> Identifies and explains proper organizational structure Creates proper organizational structure for each business and inputs the correct information 	<p>Does little to name and define organizational structures of the three businesses. Please review the nine types of organizational structures.</p> <p>The chosen structures resemble ones studied in the course but are not well defined. Please review the nine different types of organizational structures.</p>	<p>Identifies (names) and/or explains (defines) the organizational structures of the three businesses incorrectly.</p> <p>Some of the structures chosen are correct representations of the organizations. The information in the organizational structures need to be directly from your research.</p>	<p>Uses course theory to either identify (name) or explain (define) the three organizational structures. Missing some information.</p> <p>The structures used are correct representations of the organizations chosen. The representation of the organizational information in the structure needs to be more accurate.</p>	<p>Uses course theory to properly identify (name) and explain (define) all three organizational structures.</p> <p>All structures are created properly and are correct representations of the organizations chosen. All the business data has been put into the structure correctly.</p>
Thinking (25 marks) <ul style="list-style-type: none"> Connections to other organizational structures that would work well in each business 	<p>Missing suggestions for some of the businesses researched.</p> <p>Suggestions are not validated well. Student only uses opinion or examples. Please review the course theory on organizational structures.</p>	<p>Suggests one other organizational structure for each business.</p> <p>Suggestions are validated using opinion and examples only. Student should connect to more research, course theory and personal experience.</p>	<p>Suggests at least one other organizational structure for each business.</p> <p>Suggestions can be enhanced by linking more course theory, examples, research or life experiences to your recommendations.</p>	<p>Suggests more than one other organizational structure for each business.</p> <p>All suggestions are validated by giving examples and making connections to course theory, real life experiences and/or research.</p>
Communication (30 marks) <ul style="list-style-type: none"> Organization and structure 	<p>The student needs to review how to use topic, supporting, and concluding sentences; conjunctions; etc.</p>	<p>The written work needs to be proof read and edited to organize the ideas and improve the structure (topic, supporting, and concluding sentences; conjunctions; etc.).</p>	<p>The written work uses proper structure (topic, supporting, and concluding sentences; conjunctions; etc.) most of the time. Minor editing is still needed.</p>	<p>The written work always uses proper structure (topic, supporting, and concluding sentences; conjunctions; etc.).</p>

<ul style="list-style-type: none"> • Grammar and Spelling • Creativity of Presentation 	<p>There are many grammar and spelling errors.</p> <p>The presentation needs to be edited for layout. There are common presentation elements missing. Please review the assignment checklist for tips on presentations.</p>	<p>There are some grammar and spelling errors.</p> <p>The presentation adds some creative elements to help the audience stay engaged. The presentation needs editing (for too much text, not enough graphics, flow, etc.)</p>	<p>There are few grammar and spelling errors.</p> <p>The presentation adds creative and unique elements to ensure the audience is engaged. The presentation is similar to a student presentation assignment.</p>	<p>There are no grammar or spelling errors.</p> <p>The presentation adds creative and unique elements to ensure the audience is engaged. The presentation is similar to a real life business presentation.</p>
<p>Application (25 marks)</p> <ul style="list-style-type: none"> • Applying course theory to explanation • Linking explanations to business success • Argumentation strategy 	<p>Decisions need to be explained in order to be effective. Decisions are not based on theory or experience.</p> <p>The explanations are vaguely linked to business success. The student needs to include opinion, and connection to research and course theory.</p> <p>There are very little arguments presented to validate a link between organizational structures and business success. Please review the course theory on both.</p>	<p>The student offers an explanation for each organization based on course theory.</p> <p>The explanations are linked to business success through opinion. There is a lack of connection to research and course theory.</p> <p>The explanations are valid but a better argumentation strategy could be used.</p>	<p>The student offers an explanation for each organization based on course theory, research or personal experience.</p> <p>The explanations are linked to business success through opinion or outside research but lack a connection to course theory.</p> <p>The explanations are valid and argued well.</p>	<p>The student offers multiple explanations for each organization based on course theory, research and personal experience.</p> <p>The explanations are linked to business success (strategic plans, control, motivation, etc.)</p> <p>The explanations are accurate, insightful and argued well.</p>