

Business Corner

Are you ready with your business stories?



Answer the following questions about your organization.

[Give explanation and provide examples wherever necessary.]

What is happening in your organization?

1. What does your company do? Mention the type of business you do.
2. Where is it located?
3. Do your company have a history? Discuss.
4. What is the purpose of your organization?
5. What is your company's organizational structure?
6. Recently, your company was all over the news due to scandal that happened in your organization.
 - a. Discuss the scandal.
 - b. Did the scandal affect your organization? Who else was affected in this scandal? How? Discuss in detail.
 - c. How did your organization overcome this issue? [Make use of the ethical decision making model to show the whole process.]
7. Your company is introducing a new initiative to the public. You need sponsors and supporters to make this initiative a huge success. How would your organization do this? [Make use of the functions of management to achieve this goal. Give examples.]

8. Discuss the roles and responsibilities of individuals at each level of management in your organization.
9. Describe the skills that you feel your manager should have for the efficient running of the organization.
10. Explain the culture that exist in your organization. Share your view on its role in your business function.
11. Which management theory/ theories does your company use? Comment on the organizational productivity and service quality achieved by using this theory/ theories.
12. Does your organization believe in CSR? If so, why? Discuss the CSR initiatives by your organization.
13. Review the role of technology in your workplace. Did social media support the growth of your organization? Give reasons.

Be strong and lead your team.

1. Are you a great and efficient leader? If so, why?
2. Congratulations! You received the 'Global Leadership Award' organized by the Time Magazine.
 - a. Create an infographic portraying your skills and characteristics.
 - b. Discuss at least 5 skills and characteristics with example.
3. Discuss some personality types that you have encountered in your organization with examples.
4. Do you think your organization display positive workplace attitude and behavior? If so, why?
5. Does your organization use personality test while hiring employees? If so, why?
6. Which one of the personality test/tests would your company prefer while hiring a new recruit? why?
7. Do you feel emotional intelligence is an important component while hiring individuals in your organization?
8. What is your leadership style? Give an example scenario.
9. Which theory of leadership can you personally relate to in your case. Give reason with example.
10. Do you believe in team work? If so, why?
11. Does your organization have a good team? If so, why do you feel so?
12. What are the initiatives put forward by you to develop a good team in your organization?
13. You have organized a meeting in the conference hall on Wednesday afternoon to discuss a new initiative that your company is trying to execute.
 - a. Discuss the different type of group members you observed in the conference hall. Give examples.

Are you ready to face some challenges?

1. How important is communication in your organization?
2. Discuss some communication strategies that you use in your organization?
3. Give an example scenario depicting how miscommunication occurred in the organization.
4. Discuss the techniques you would use to avoid miscommunication in your organization.
5. Is your organization a stress-free environment? Why do you feel so?
6. Do you support introducing eustress in your organization? If so, why?
7. Look in to this scenario: Your organization's April month financial statement does not look so good. You incurred a loss of 10,000 CAD. You received an anonymous call informing you that the work productivity is affected by the stress in the employees. You started investigating this issue and found some shocking information.
 - a. What do you think would be the main factors of stress among the employees?
 - b. What remedial measures would you take to support the employees?
8. You have asked your manager to submit the report on the conflict that has occurred last week in your organization. The report should include:
 - a. the reason for conflict
 - b. how it was solved, and
 - c. the conflict management style implemented to solve it.
9. Do you believe your employees are motivated enough? If so, why?
10. Which of the motivation theories does your organization implement? Does it contribute to an understanding of the relationship between individual needs, productivity, and performance?