

ESLEO Final Project

Course: ESLEO

Final Project

Student Name:

Be sure to check your work before submitting your project. Do not leave any questions blank.

Each part of the project will be graded according to the rubrics.

K – Knowledge and Understanding (This category measures how much you know about a topic and your vocabulary.)

T – Thinking (This category measures how you use information when answering a question. Are you thinking about the question, planning your response, and giving answers from many different perspectives?)

C – Communication (This category measures how you communicate your ideas, both orally and in writing. Do you use proper grammar and writing conventions?)

A – Application (This category measures your ability to apply what you have learned in this course to your own life and in other new situations. It also includes your ability to relate to knowledge from sources outside the course.)

Project (70 marks)

Knowledge/Understanding K	:	/10
Thinking T	:	/20
Communication C	:	/20
Application A	:	/20
Total Grade	:	/70

Speaking (30 marks)

Knowledge/Understanding K	:	/10
Thinking T	:	/5
Communication C	:	/5
Application A	:	/10
Total Grade	:	/30

Project Outline

Part 1 – Listening and Reading

Watch the video and read the article. When you are done, answer these questions with full sentences:

1. Using examples from the video and the article, what are benefits for high school students learning about entrepreneurship?
2. The article lists 8 skills the author believes high school students need to succeed as entrepreneurs. Which skill do you think the summer school program in the video will help students with the most? Why?
3. In the middle of the video, the professor talks about the project students complete in the program. Using the 3 benefits from the reading, explain how this project is valuable for young people.

Part 2 – Writing

Write an essay answering the following question:

- Should high schools teach entrepreneurship?

Your essay should have an introduction with a clear thesis, three body paragraphs supporting your thesis, and a conclusion. It should be between 250 and 350 words.

Part 3 - Speaking

Have a conversation with your teacher about courses other than entrepreneurship that you think high school students should learn about. Present for one minute about one of these courses.

Part 1: Reading & Listening (K/U - 10 marks, T/I - 10 marks, C - 5 marks, A - 10 marks)

Watch the video and read the article. When you are done, answer these questions with full sentences:

1. Using examples from the video and the article, what are benefits for high school students learning about entrepreneurship?
2. The article lists 8 skills the author believes high school students need to succeed as entrepreneurs. Which skill do you think the summer school program in the video will help students with the most? Why?
3. In the middle of the video, the professor talks about the project students complete in the program. Using the 3 benefits from the reading, explain how this project is valuable for young people.

Listening: Summer Programs for High School Students: Business Fundamentals Information:

http://www.rosedaletube.com/zfiles/esl/esleo/Evaluations/FinalTest/EO_FT_Business_Fundamentals_Information.mp3

Reading:

3 Reasons High Schools Should Teach Entrepreneurship

Wheel del Torro

<http://www.youngupstarts.com/2014/01/13/3-reasons-high-schools-should-teach-entrepreneurship/>

High school students have always been informal entrepreneurs, but they've moved on from mowing lawns and babysitting to creating products and services that can compete in the open market.

The economy has also changed. No longer does a college education guarantee a secure, well-paying job, so students need to be equipped with the skills to be self-sufficient in this new marketplace — no matter what their post-graduation plans may be.

It's time for high schools to catch up to the needs of their students and make entrepreneurship part of the curriculum. Here's why:

1. The evolving economy demands an entrepreneurial spirit.

Millennials go through more career changes than ever before and often work in settings demanding more skills for less pay. This new standard has stirred many people to find creative ways to use their skills to generate extra income. The popularity of online communities like Etsy and Fiverr shows the demand to earn income independently. This trend can only be expected to increase, and students should be learning skills for the future.

2. Education alone is not enough.

Education credentials are still important, but they're no longer a "ticket" to a great job after graduation. The traditional route that people used to get ahead in the past no longer guarantees success. Entrepreneurship, on the other hand, has always offered a path for those who are willing to work hard to rise as far as their skills, perseverance, and creativity will take them.

3. Lifelong value is essential.

Fewer people will have traditional retirement benefits, so students will be better served by a career that can change and adjust over time. Once a student runs a business, he or she can change it, sell it, create a chain, or open another business. The opportunities are broad and aren't limited by age.

How to Prepare Students for Entrepreneurship.

Starting and running a business requires a basic understanding of a broad range of topics. Here's what we should teach high school students:

Computer Skills: Learning basic programs, including the Windows and Adobe suites, will serve budding entrepreneurs well. Students can create business plans in Microsoft Word, put together pitch decks in PowerPoint, create basic accounting templates in Excel, design logos in Photoshop, format an e-book in InDesign, and set up a basic website with WordPress. Knowing how to use these programs makes starting a business easier and cheaper.

Programming Skills: These are increasingly useful across the board, and skilled programmers are in high demand in large businesses *and* startups.

Art and Design: Every growing business eventually needs a graphic designer for everything from logos and marketing materials to product design. This skill is highly transferrable and can lead to job opportunities across many industries.

Personal Finance: Anyone who can manage his personal finances is one step ahead of his peers. The ability to adjust to fluctuating income and maintain creditworthiness is a necessary skill for entrepreneurs.

Accounting: Handling a company's money takes additional bookkeeping skills. Many entrepreneurs are thrilled when they start making money but don't have systems in place to keep track of where the money is going and what future expenses and revenue might look like.

Marketing: Like design, marketing is a skill that applies to all businesses. Businesses have to sell products and services to stay open. It's one thing for a student to have a great idea; it's another to successfully share it with an audience.

Branding: Branding, including the use of effective social media, is becoming more critical for companies and individuals. It's easy for a great idea to get lost in a confusing message, but the better a startup can brand itself, the more likely it is to attract customers, investors, and media attention.

Business Writing: Entrepreneurs have to unlearn just about everything they were taught in high school English classes. They'll need to skillfully compose emails, proposals, and presentations instead of research papers and essays. Students will have an easier time adjusting to business writing if they are exposed to the style earlier.

There are some good entrepreneurial programs available, but these skills need to reach more kids who will need them in the future. Even if students never decide to open their own businesses, these skills will give them a huge leg up in college or in their first job. Teenagers today will face a very different professional landscape than preceding generations, and it's our job to prepare them for it.

Part 2: Writing (T/I - 10 marks, C - 15 marks, A - 10 marks)

Write an essay answering the following question:

- Should high schools teach entrepreneurship?

Your essay should have an introduction with a clear thesis, three body paragraphs supporting your thesis, and a conclusion. It should be between 250 and 350 words.

Full Term Project – Listening, Reading & Writing Evaluation Criteria				ROSEDALE
Categories	Level 4 (80-100%)	Level 3 (70-79%)	Level 2 (60-69%)	Level 1 (50-59%)
Knowledge/Understanding				
Answers all three questions (Part 1)	✓ Includes complete responses to the 3 questions and answered all with a high degree of effectiveness	✓ Includes complete responses to the 3 questions and answered 2 with a high degree of effectiveness	✓ Includes complete responses to the 3 questions and answered all with considerable effectiveness	✓ Does not include complete responses to the 3 questions
/10 marks	8-10 marks	7-7.9 marks	6-6.9 marks	5-5.9 marks
Thinking and Inquiry				
Synthesizes information from listening and reading texts into written response (Part 1)	✓ Uses information from both listening and reading to fully address questions with a high degree of effectiveness	✓ Uses information from both listening and reading to fully address questions with considerable effectiveness	✓ Uses information from both listening and reading to fully address questions with some effectiveness	✓ Uses information from both listening and reading to fully address questions with limited effectiveness
/10 marks	8-10 marks	7-7.9 marks	6-6.9 marks	5-5.9 marks
Uses details and examples that effectively support the topic sentences (Part 2)	✓ Explanations and examples support the topic sentences and thesis with a high degree of success	✓ Explanations and examples support the topic sentences and thesis with considerable success	✓ Explanations and examples support the topic sentences and thesis with some success	✓ Explanations and examples support the topic sentences and thesis with limited success
/10 marks	8-10 marks	7-7.9 marks	6-6.9 marks	5-5.9 marks
Communication				
Organizes answers and paragraphs effectively (Part 1 and 2)	✓ Organizes writing with a high degree of success	✓ Organizes writing with considerable success	✓ Organizes writing with some success	✓ Organizes writing with limited success

/10 marks	8-10 marks	7-7.9 marks	6-6.9 marks	5-5.9 marks
Writes an essay of 250-350 words with multiple paragraphs (Part 2)	Writes at least 250 words and includes at least 3 body paragraphs to support the thesis	Writes at least 200 words and includes at least 3 body paragraphs to support the thesis	Writes at least 150 words and includes 1-2 body paragraphs to support the thesis	Writes fewer than 100 words or does not have body paragraphs to support the thesis
/10 marks	8-10 marks	7-7.9 marks	6-6.9 marks	5-5.9 marks
Application				
Use ESLDO-appropriate vocabulary	✓ Accurately uses a wide variety of vocabulary from the level/unit	✓ Uses a variety of vocabulary from the level/unit	✓ Uses some vocabulary from the level/unit	✓ Does not use much vocabulary from the level/unit
/10 marks	8-10 marks	7-7.9 marks	6-6.9 marks	5-5.9 marks
Use ESLDO-appropriate grammar	✓ Uses simple and compound sentences and grammar with 81% accuracy or higher	✓ Uses simple and compound sentences and grammar with 70-80% accuracy	✓ Uses simple and compound sentences and grammar with 50-69% accuracy	✓ Uses simple and compound sentences and grammar with less than 50% accuracy
/10 marks	8-10 marks	7-7.9 marks	6-6.9 marks	5-5.9 marks
Final grade: /70 marks	Descriptive Feedback:			

Part 3: Speaking (K/U - 10 marks, T/I - 5 marks, C - 5 marks, A - 10 marks)

Have a conversation with your teacher about courses other than entrepreneurship that you think high school students should learn about. Present for one minute about one of these courses.

Full Term Project - Speaking - Evaluation Criteria				ROSEDALE
Categories	Level 4 (80-100%)	Level 3 (70-79%)	Level 2 (60-69%)	Level 1 (50-59%)
Knowledge/Understanding				
Gives complete and detailed responses to all questions (Part 1) /5 marks	✓ Gives complete and detailed responses for all 3 questions 4-5 marks	✓ Gives complete and detailed responses for 2 questions 3.5-3.9 marks	✓ Gives complete and detailed responses for 1 questions 3-3.4 marks	✓ Gives complete and detailed responses for 0 questions 2.5-2.9 marks
Provides details and examples for the benefit of the new class (Part 2) /5 marks	✓ Includes full explanation, details, and several examples 4-5 marks	✓ Includes an explanation, some details, and some examples 3.5-3.9 marks	✓ Includes a limited explanation, few details, and 0-1 examples 3-3.4 marks	✓ Does not include an explanation, details, or examples 2.5-2.9 marks
Thinking and Inquiry				
Answers questions with thoughtful responses (Part 1) /5 marks	✓ Displays a high degree of thought and consideration in responses 4-5 marks	✓ Displays considerable thought and consideration in responses 3.5-3.9 marks	✓ Displays some thought and consideration in responses 3-3.4 marks	✓ Displays limited thought and consideration in responses 2.5-2.9 marks
Communication				
Organizes presentation logically and uses an introduction and conclusion (Part 2) /5 marks	✓ Organizes answer with a high degree of success and uses an introduction and conclusion 4-5 marks	✓ Organizes answer with considerable success and uses an introduction and conclusion 3.5-3.9 marks	✓ Organizes answer with some success and uses only an introduction or a conclusion 3-3.4 marks	✓ Organizes answer with limited success and does not use an introduction or conclusion 2.5-2.9 marks

Application				
Use ESLDO-appropriate vocabulary	✓ Accurately uses a wide variety of vocabulary from the level/unit	✓ Uses a variety of vocabulary from the level/unit	✓ Uses some vocabulary from the level/unit	✓ Does not use much vocabulary from the level/unit
/5 marks	4-5 marks	3.5-3.9 marks	3-3.4 marks	2.5-2.9 marks
Use ESLDO-appropriate grammar	✓ Uses simple and compound sentences and grammar with 81% accuracy or higher	✓ Uses simple and compound sentences and grammar with 70-80% accuracy	✓ Uses simple and compound sentences and grammar with 50-69% accuracy	✓ Uses simple and compound sentences and grammar with less than 50% accuracy
/5 marks	4-5 marks	3.5-3.9 marks	3-3.4 marks	2.5-2.9 marks
Final grade: /30 marks	Descriptive Feedback:			