

# ESLEO Unit Test D

## Response Sheet

**Student Name:**

**Date:**

Be sure to check your work before submitting your test. Do not leave any questions blank. Each question will be graded according to the achievement chart.

**K – Knowledge and Understanding** measures how much you know about a topic and your vocabulary.

**T – Thinking** measures how you use information when answering a question. Are you thinking about the question, planning your response and giving answers from many different perspectives?

**C – Communication** measures how you communicate your ideas, both orally and in writing. Do you use proper grammar and writing conventions?

**A – Application** measures your ability to apply what you have learned in this course to your own life and in other new situations. It also includes your ability to relate to knowledge from sources outside the course.

Follow the grading system when answering questions. For example, if a question is worth two marks, you will be required to have at least two points. Write in full sentences where necessary and explain your ideas with as much information as you can.

<b>Knowledge/Understanding (K)</b>	<b>/15</b>
<b>Thinking/Inquiry (T/I)</b>	<b>/13</b>
<b>Communication (C)</b>	<b>/07</b>
<b>Application (A)</b>	<b>/15</b>
<b>Total</b>	<b>/50</b>

**1. Write the correct form of the verb from the sentences in the question paper in the blanks. (K/U 5)**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_

**2. Decide if the underlined word or phrase from the question paper is correct or not. If it is correct, write “correct”. If it is not, make the necessary change. (A 5)**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_

**3. Define 6 of the words in the table in the question paper. Write one sentence for each definition. (K/U 6)**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_

4. Write 4 sentences with 4 of the words/prefixes/suffixes in the table in the question paper. Use one per sentence. (A 4)

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_

Reading	K/U – 1 marks T/I – 5 marks A – 4 marks
---------	---

- a) \_\_\_\_\_  
\_\_\_\_\_

- b) Who do you think this article is written for? Circle the correct answer. (T/I 1)
  - a. Children and teens
  - b. Parents
  - c. Teachers
  - d. Marketing Companies
- c) Which statement do you think the author would agree with? Circle the correct answer. (T/I 1)
  - i. Children now see fewer advertisements because they don't watch cartoons with commercials.
  - ii. Children now see more advertisements because of the variety of media they use.
- d) In paragraph 4, what do you think the word **devious** means? Circle the correct answer. (A 1)
  - i. Kind
  - ii. Evil
  - iii. Tricky
  - iv. Honest

- e) What do you think the author means in the fifth paragraph when he says this?  
*“Not only is it the wrong thing to do, you will damage your business’ reputation with adults — the people with the real money.”* Circle the correct answer. (A 1)
- i. Children can lose their parents’ real money.
  - ii. Parents are the ones paying for products for children.
  - iii. Children can spend real money when playing with apps unsupervised.
  - iv. Parents spend a lot of money on apps and in-app purchases.

f) \_\_\_\_\_

g) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Writing	T/I – 3 marks C – 7 marks
---------	------------------------------

**C – 7 marks**

In unit 8, you learned about marketing and advertising. In unit 9, you learned about philosophy. Both subjects are not common classes in high schools. Do you think it would be a good idea for more high school students to learn about these topics?

- 1. Choose one of the topic sentences below to write a persuasive paragraph. You should write between 150 and 250 words, provide explanations and details for your argument, and give examples when needed.**

- High school students should have more marketing and advertising classes.
- High school students should have more philosophy classes.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

[illegible]

---

---

---

---

---

---

---

---

---

---

Categories	Level 4 (80-100%)	Level 3 (70-79%)	Level 2 (60-69%)	Level 1 (50-59%)
<b>Thinking and Inquiry</b>				
Develops arguments logically and effectively	Thoroughly explains, provides examples, and states the significance of points	Considerably explains, provides examples, and states the significance of points	Somewhat explains, provides examples, and states the significance of points	Does not explain, provide examples, or state the significance of points
<b>/3 marks</b>	2.5-3 marks	2-2.4 marks	1.5-1.9 marks	1-1.4 marks
<b>Communication</b>				
Uses correct grammar and vocabulary.	Has very few or no language mistakes.	Has 3-6 language mistakes.	Has 7-10 language mistakes.	Has more than 10 language mistakes.
<b>/5 marks</b>	4-5 marks	3.5-3.9 marks	3-3.4 marks	2.5-2.9 marks
Organizes writing effectively.	Organizes paragraphs with a high degree of success	Organizes paragraphs with considerable success	Organizes paragraphs with some success	Organizes paragraphs with limited success
<b>/2 marks</b>	1.7-2 marks	1.4-1.6 marks	1-1.3 marks	0.5-0.9 marks

**Listening****K/U – 3 marks****T/I – 5 marks****A – 2 marks****1. Answer the questions with information from the listening.**

a) \_\_\_\_\_  
\_\_\_\_\_

b) Which one of these statements would the people making this video agree with?

Circle the correct answer. (T/I 1)

- i. Fast food companies are doing everything they can to help children eat healthy foods.
- ii. Children's movies are the biggest reason young people are eating unhealthy foods.
- iii. Fast food marketing to children leads to unhealthy eating habits for young people.
- iv. Fast food companies should be allowed to market unhealthy foods to children.

c) Which children's meal has more calories? Circle the correct answer. (K/U 1)

- i. McDonald's
- ii. Burger King
- iii. Subway

d) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

e) The table below lists four techniques the video uses along with possible reasons.

Draw a line connecting the technique with the correct reason. (T/I 4)

Why does the news company...		To show...
show the movie at the beginning?		there are different sides to the argument.
interview parents?		the response from the companies advertising to children.
get an official statement from McDonald's?		how children are influenced to buy fast food by more than just commercials.
show the online comments at the end?		the health challenges regular families face every day.