Assignment

Assignment Overview

For this summative assignment, you will use the skills learned in this lesson to **write a persuasive paragraph.** This activity is designed to see how you can translate the ideas of logos, pathos, and ethos to your writing.

Step 1: Select your topic

- Use the rough outline you wrote in *1-2C: What's On Your Mind*

- Or, you can choose another topic from *1-2C: 101 Persuasive Essay Topics*

Step 2: Consider your audience (Activity 1-2B)

- Imagine who your audience is and how you will convince that person/group of people. Think about what is important to your audience and what they will look for to convince them.

Step 3: Choose at least 2 types of persuasive strategies (Activity 1-2A)
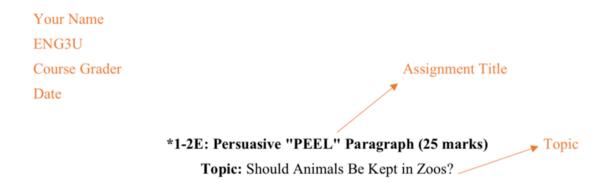
- You can use logos, pathos, and/or ethos in your writing to support your argument.

Step 4: Write your paragraphs (250-400 words)

- Make sure to follow *1-2D: "PEEL" Paragraph Structure*. You should have at least 2 sets of "PEEL".

- Ex. You could have 1 set of "PEEL" for your ethos argument, and another set of "PEEL" for your logos argument

- Include an introduction sentence and concluding sentence.

- Revise and edit your assignment for grammar, punctuation and sentence structure.

Step 5: Format

- Follow standard MLA formatting (see below)

- Size 12, Times New Roman, Double Spaced

Your Name
ENG3U
Course Grader
Date

Assignment Title

*1-2E: Persuasive "PEEL" Paragraph (25 marks)

Topic

Topic: Should Animals Be Kept in Zoos?

Introductory Sentence	*Animals play an important role of human life; as a result, they should not be held captive for our enjoyment.* First of all, removing wild animals from their natural habitats
Point #1	is incredibly cruel. When kept captive, these beautiful creatures become bored and
Evidence #1: PATHOS	lonely, often leading to a condition called 'zoochosis'. Animals suffering from zoochosis begin performing anxious, repetitive acts such as "ricking back and forth, swaying grooming themselves excessively and vomiting" (Dolnick, 56). Condition such as this
Explanation #1	clearly demonstrate that wild animals belong in the wilderness; not in restructure, prison-like enclosures. Animals must be free from zoos now, so that this terrible suffering and
Link #1	mental torture ends for good. Secondly, many animals are poorly treated and forced to
Point #2	become domestic pets in zoos. A 2009 study by Zoologists of Africa revealed that
Evidence #2: LOGOS	animals are "67.4% healthier physically and mentally in the wild than in zoos" (Browning). They are able to have more exercise as they can run around and hunt in larger land spaces in the wilderness. In contrast, zoos do not have such large spaces.
Explanation #2	Caged animals do not know what it is to naturally hunt their food or to explore their environment and to select a mate. Animals should not be forced into enclosed spaces for
Link #2	enjoyment, since it is inhumane and dangerous for their well-being. *In conclusion, society*
Concluding Sentence	*should remove zoos and find other ways of entertaining citizens without endangering the well-being of innocent animals.*

Step 6: Secondary Sources

Secondary sources are NOT necessary for this assignment. If you choose to use any research in your "PEEL" paragraph, you must include MLA in-text citation and a MLA works cited list. For a review of appropriate MLA citation, click the following link: 4-2B: Cite Your Source: MLA.

Plagiarism or improperly cited information **will result in an automatic grade of 0**. *You must cite any information that is not yours.*

Below is a sample works cited list for the example "PEEL" paragraph above:

<div align="center">Works Cited</div>

Browning, John. "Ethics - Animal Ethics: Animals for Entertainment." *BBC*, BBC,

www.bbc.co.uk/ethics/animals/using/entertainment_1.shtml.

Dolnick, Ben. *Zoology*. Harper Perennial, 2008.

Step 7: Success Criteria Check List

Check and see if you have met all of the requirements for your "PEEL" paragraph:

- I have developed ideas for a specific purpose

- I have organized ideas to suit a specific content, purpose, and audience

- I have followed the "PEEL" paragraph format

- I have included an introductory and concluding sentence

- I have used 2 persuasive strategies to communicate my perspective

- I used grammar conventions correctly

- I have proofread and corrected writing errors

- I have used MLA citation for secondary sources