

1-2H: Case Studies Assignment – Evaluation Criteria				ROSEDALE
Categories	Level 4 (80-100%)	Level 3 (70-79%)	Level 2 (60-69%)	Level 1 (50-59%)
Knowledge/Understanding				
I know and understand the case study and I am able to understand the most important points in the case.	✓ Demonstrates thorough knowledge of the process used in responding to ethical cases.	✓ Demonstrates considerable knowledge of the process used in responding to ethical cases.	✓ Demonstrates some knowledge of the process used in responding to ethical cases.	✓ Demonstrates limited knowledge of the process used in responding to ethical cases.
/5 marks	5 marks	4 marks	3 marks	2 marks
Inquiry and Thinking				
I am able to critically think about the most relevant and important ethical issues in the case study.	✓ Analyses, inferences and conclusions from the given information are made with a high degree of effectiveness.	✓ Analyses, inferences and conclusions from the given information are made with considerable effectiveness.	✓ Analyses, inferences and conclusions from the given information are made with some effectiveness.	✓ Analyses, inferences and conclusions from the given information are made with limited effectiveness.
/5 marks	5 marks	4 marks	3 marks	2 marks
Communication				
I have communicated my answers clearly and answered all the required questions. My work has been proof read and has no spelling and grammar errors.	✓ Organizes ideas and expresses/ communicates them to the audience with a high degree of effectiveness.	✓ Organizes ideas and expresses/ communicates them to the audience with considerable effectiveness.	✓ Organizes ideas and expresses/ communicates them to the audience with some effectiveness.	✓ Organizes ideas and expresses/ communicates them to the audience with limited effectiveness.
/5 marks	5 marks	4 marks	3 marks	2 marks
Application				
I have applied my learning from the course, using specific theories or examples, to support my answers.	✓ Applies prior knowledge of business theory to the case study with a high degree of effectiveness.	✓ Applies prior knowledge of business theory to the case study with considerable effectiveness.	✓ Applies prior knowledge of business theory to the case study with some effectiveness.	✓ Applies prior knowledge of business theory to the case study with limited effectiveness.
/5 marks	5 marks	4 marks	3 marks	2 marks
Final grade: /20 marks	Descriptive Feedback:			