**4-2 Success Criteria Checklist and Grade:**

**Overall Grade**

|  |  |
| --- | --- |
| Thinking | /05 |
| Communication | /10 |
| Application | /15 |
| **Total** | **/30** |
| **Comments** | **Please refer to the attached success criteria for specific feedback.** |

**Grade Breakdown**

|  |  |  |
| --- | --- | --- |
| **Criteria** | **Comment** | **Mark** |
| **Thinking:**  Includes an original slogan and product name | * Your product name is interesting and well written. * You don’t have a slogan. | 3.5/5 |
| **Communication:**  Presents project in an effective manner (eye contact, clear, loud voice, proper intonation, etc.) | * Your presentation was completed in class | 7.6/10 |
| **Application:**  Poster is well-organized and visually appealing | * Your poster is somewhat simple and does not have colour. | 3/5 |
| **Application:**  Paragraph about the product is detailed and uses an array of vocabulary | * Your paragraph explains the product well. | 9/10 |