Rosedale Rubric Template

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| **Midterm Project- Evaluation Criteria** |   |
| **Categories** | **Level 4****(80-100%)** | **Level 3****(70-79%)** | **Level 2****(60-69%)** | **Level 1****(50-59%)** |
| **Knowledge/Understanding** |  |  |  |  |
| Write a persuasive description about your product, answering the questions:* What does it look like?
* What does it do?
* Why does someone need it?
* Why is it better than other products?
* How will you market it?
* Who is the target market/target audience? (Part 2)
 | * Includes full answers to all 6 questions
 | * Includes answers to 5 questions
 | * Includes answers to 4 questions
 | * Answers 3 questions or fewer
 |
| **/10 marks**  | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks |
| Write a paragraph describing your learning from the listening and reading. (Part 1) | * Includes a full description and details
 | * Includes a description with some details
 | * Includes a description with few details
 | * Does not include any details with description
 |
| **/10 marks**  | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks |
| **Thinking and Inquiry** |  |  |  |  |
| Use pre-writing prompts to brainstorm writing content. (Part 2) | * Completes all of the pre-writing prompts fully
 | * Completes 70-80% of the pre-writing prompts
 | * Completes 50- 69% of the pre-writing prompts
 | * Completes less than 50% of the pre-writing prompts
 |
| **/10 marks**  | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks |
| Synthesize information from listening and reading texts into written response. (Part 1) | * Uses information from both listening and reading to fully address questions
 | * Uses information from both listening and reading to address questions, although more information could be used.
 | * Uses information from both listening and reading to partially address questions
 | * Does not use information from both listening and reading to address questions
 |
| **/10 marks**  | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks |
| **Communication** |  |  |  |  |
| Write 150 words or more for product description (Part 2) | * Writes 140 words or more
 | * Writes 105-139 words
 | * Writes 70-104 words
 | * Writes less than 70 words
 |
| **/10 marks**  | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks |
| **Application** |  |  |  |  |
| Use ESLCO-appropriate vocabulary | * Accurately uses a wide variety of vocabulary from the level/unit
 | * Uses a variety of vocabulary from the level/unit
 | * Uses some vocabulary from the level/unit
 | * Does not use much vocabulary from the level/unit
 |
| **/10 marks**  | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks |
| Use ESLCO-appropriate grammar | * Uses a mix of simple and complex sentences and grammar with 81% accuracy or higher
 | * Uses a mix of simple and complex sentences and grammar with 70-80% accuracy
 | * Uses a mix of simple and complex sentences and grammar with 50-69% accuracy
 | * Uses a mix of simple and complex sentences and grammar with less than 50% accuracy
 |
| **/10 marks**  | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks |
| Final grade:**/70 marks** | Descriptive Feedback:You have an interesting product, and your description is well written. Here is the specific feedback from each section of the rubric:**Knowledge/Understanding*** Your product description answers all the questions.
* Your product description answers most questions.
* You didn’t include how you will market your product.
* Your paragraph explains what you learned from the reading and the listening.
* You have some ideas from the reading and listening, but you did not put them in paragraph form.

**Thinking/Inquiry*** You completed the pre-writing prompts.
* You don’t include pre-writing prompts.
* You used the information from the reading and listening very well.
* You used information from the reading and listening. You could use a few more examples from each.
* You don’t include part 1.

**Communication*** Your product description is more than 150 words.
* You wrote fewer than 150 words.

**Application*** You use vocabulary from the unit with good accuracy.
* You had some grammar mistakes, but they did not distract from the meaning of your ideas.
* At times, your grammar mistakes make it difficult to understand your ideas.
* To improve your grammar, you can work on the present perfect.
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