Rosedale Rubric Template

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Midterm Project- Evaluation Criteria** | | | | |  |
| **Categories** | **Level 4**  **(80-100%)** | **Level 3**  **(70-79%)** | **Level 2**  **(60-69%)** | **Level 1**  **(50-59%)** | |
| **Knowledge/Understanding** |  |  |  |  | |
| Write a persuasive description about your product, answering the questions:   * What does it look like? * What does it do? * Why does someone need it? * Why is it better than other products? * How will you market it? * Who is the target market/target audience? (Part 2) | * Includes full answers to all 6 questions | * Includes answers to 5 questions | * Includes answers to 4 questions | * Answers 3 questions or fewer | |
| **/10 marks** | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks | |
| Write a paragraph describing your learning from the listening and reading. (Part 1) | * Includes a full description and details | * Includes a description with some details | * Includes a description with few details | * Does not include any details with description | |
| **/10 marks** | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks | |
| **Thinking and Inquiry** |  |  |  |  | |
| Use pre-writing prompts to brainstorm writing content. (Part 2) | * Completes all of the pre-writing prompts fully | * Completes 70-80% of the pre-writing prompts | * Completes 50- 69% of the pre-writing prompts | * Completes less than 50% of the pre-writing prompts | |
| **/10 marks** | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks | |
| Synthesize information from listening and reading texts into written response. (Part 1) | * Uses information from both listening and reading to fully address questions | * Uses information from both listening and reading to address questions, although more information could be used. | * Uses information from both listening and reading to partially address questions | * Does not use information from both listening and reading to address questions | |
| **/10 marks** | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks | |
| **Communication** |  |  |  |  | |
| Write 150 words or more for product description (Part 2) | * Writes 140 words or more | * Writes 105-139 words | * Writes 70-104 words | * Writes less than 70 words | |
| **/10 marks** | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks | |
| **Application** |  |  |  |  | |
| Use ESLCO-appropriate vocabulary | * Accurately uses a wide variety of vocabulary from the level/unit | * Uses a variety of vocabulary from the level/unit | * Uses some vocabulary from the level/unit | * Does not use much vocabulary from the level/unit | |
| **/10 marks** | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks | |
| Use ESLCO-appropriate grammar | * Uses a mix of simple and complex sentences and grammar with 81% accuracy or higher | * Uses a mix of simple and complex sentences and grammar with 70-80% accuracy | * Uses a mix of simple and complex sentences and grammar with 50-69% accuracy | * Uses a mix of simple and complex sentences and grammar with less than 50% accuracy | |
| **/10 marks** | 8-10 marks | 7-7.9 marks | 6-6.9 marks | 0-5.9 marks | |
| Final grade:  **/70 marks** | Descriptive Feedback:  You have an interesting product, and your description is well written. Here is the specific feedback from each section of the rubric:  **Knowledge/Understanding**   * Your product description answers all the questions. * Your product description answers most questions. * You didn’t include how you will market your product. * Your paragraph explains what you learned from the reading and the listening. * You have some ideas from the reading and listening, but you did not put them in paragraph form.   **Thinking/Inquiry**   * You completed the pre-writing prompts. * You don’t include pre-writing prompts. * You used the information from the reading and listening very well. * You used information from the reading and listening. You could use a few more examples from each. * You don’t include part 1.   **Communication**   * Your product description is more than 150 words. * You wrote fewer than 150 words.   **Application**   * You use vocabulary from the unit with good accuracy. * You had some grammar mistakes, but they did not distract from the meaning of your ideas. * At times, your grammar mistakes make it difficult to understand your ideas. * To improve your grammar, you can work on the present perfect. | | | | |