Rosedale Rubric Template

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| **5-2F News Report Evaluation Criteria:**  |   |
| **Categories** | **Level 4****(80-100%)** | **Level 3****(70-79%)** | **Level 2****(60-69%)** | **Level 1****(50-59%)** |
| **Knowledge/Understanding** |  |  |  |  |
| News report includes all elements outlined in the formatting guide  | * News report includes all 7 elements in the format guide
 | * News report includes 5-6 elements in the format guide
 | * News report includes 3-4 elements in the format guide
 | * News report includes fewer than 3 elements in the format guide
 |
| **/7 marks**  | 7 marks | 5-6 marks | 3-4 marks | 0-3 marks |
| Websites are referenced correctly  | * Websites are referenced with a high degree of effectiveness
 | * Websites are referenced with considerable effectiveness
 | * Websites are referenced with some effectiveness
 | * Websites are referenced with limited effectiveness or not referenced
 |
| **/3 marks**  | 2.5-3 marks | 2-2.4 marks | 1-1.9 marks | 0-0.9 marks |
| **Thinking and Inquiry** |  |  |  |  |
| International business cultural problem (“faux pas”) is researched and information found is used in the news report  | * International business cultural problem is used with a high degree of effectiveness
 | * International business cultural problem is used with considerable effectiveness
 | * International business cultural problem is used with some effectiveness
 | * International business cultural problem is used with limited effectiveness
 |
| **/5 marks**  | 4-5 marks | 3.5-3.9 marks | 3-3.4 marks | 2.5-2.9 marks |
| **Communication** |  |  |  |  |
| News report is at least 200 words | * News report is at least 200 words
 | * News report is 150-199 words
 | * News report is 100-150 words
 | * News report is fewer than 100 words
 |
| **/2 marks**  | 1.7-2 marks | 1.3-1.6 marks | 1-1.2 marks | 0-1 marks |
| News report is proof-read for spelling, grammar and punctuation errors  | * News report has fewer than 8 spelling, grammar or punctuation errors
 | * News report has 8-12 spelling, grammar or punctuation errors
 | * News report has 13-20 spelling, grammar or punctuation errors
 | * News report has 20+ spelling, grammar or punctuation errors
 |
| **/3 marks**  | 2.5-3 marks | 2-2.4 marks | 1.5-1.9 marks | 0-1.5 marks |
| **Application** |  |  |  |  |
| Use of grammar (passive with modals) phrases and idioms are used | * Passive with modal phrases and/or idioms are used at least 3 times in the news report
 | * Passive with modal phrases and/or idioms are used twice in the news report
 | * Passive with modal phrases and/or idioms are used once in the news report
 | * Passive with modal phrases and/or idioms are not in the news report
 |
| **/5 marks**  | 4-5 marks | 3.5-3.9 marks | 3-3.4 marks | 2.5-2.9 marks |
| Final grade:**/25 marks** | Descriptive Feedback:This is a good news report, and you have found an important cultural problem. Here is some specific feedback from the rubric:**Knowledge/Understanding*** You have some of the formatting elements, but you are missing the headline, byline, place line, lead, body, facts, and quotation.
* You have all the formatting elements. Well done!
* You reference your source nicely.
* You reference your source, but you are missing the author name.
* You have included the links, which is a start. You need to reference these sources in the proper format, using author, title, location, etc.
* You don’t reference your sources.

**Thinking/Inquiry*** You provide an excellent summary of the international business cultural problem.
* You use the cultural problem well. A little more information about the story may make it clearer.
* You give information, but you are missing all the relevant details (e.g. who, where, when, what, why)
* It’s not clear what your international business cultural problem is.

**Communication*** Your news report is at least 200 words.
* The news report is below 200 words.
* Your language and grammar errors often make it difficult to understand your ideas.
* At times, your language and grammar errors make it difficult to understand your ideas.
* Your language and grammar errors seldom make it difficult to understand your ideas.
* You could improve your writing by working on

**Application*** You use the required language well.
* You don’t have examples of the passive voice with modals or idioms.
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