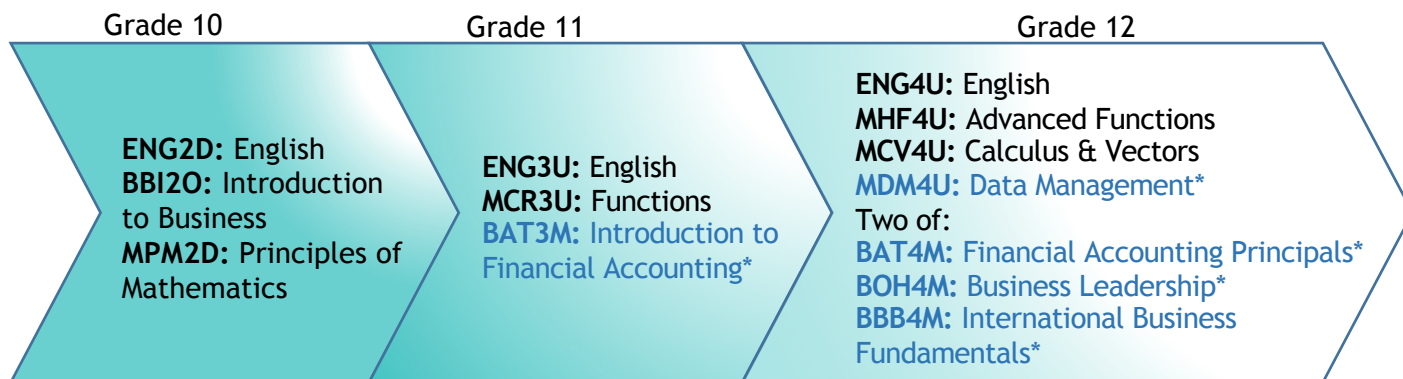


This pathway prepares students to work in an office setting and developing web pages, preparing reports, analyzing data, managing groups, selling products, designing advertisements, studying investments, and working with clients.

Career Clusters Included: Marketing, Finance, Business Management & Administration, Hospitality & Tourism

Sample Rosedale Course Pathway



*courses in blue are recommended but not required

Required Skills

Analytical Skills,
Communication Skills,
Mathematical Skills,
Organizational Skills,
Customer-Service Skills,
Reading Comprehension,
Critical-Thinking Skills,
Creativity, Time
Management

After High Schools:

Possible credentials that pathway graduates may pursue include:

- BBA (Bachelor of Business Administration)
- BComm (Bachelor of Commerce)
- BMOS (Bachelor of Management and Organizational Studies)
- BA (Bachelor of Arts)
- BTM (Bachelor of Tourism Management)
- Diploma in Travel & Tourism

Possible Careers	Avg. Salary*	Job Growth*
Accountant	\$81,172	
Public Relations Specialist	\$89,972	
Actuary	\$112,911	
Hotel Manager	\$61,642	
Marketing Researcher	\$78,765	-
Investment Analyst	\$83,219	
Insurance Brokers	\$69,295	-

*Figures based on Ontario statistics. Job growth for 2017-2021, - (average), (above average)

