SPORTS

Unit 7: Lesson 5

What are we learning this class?

- “ks” words
- Components of advertising flyers
- Song with numbers up to 100

Today we are looking at more letters. What letters are these?

What sound do they make together?

Correct! K and S together make the “X” sound!

Can you think of any words that have “ks” in them?

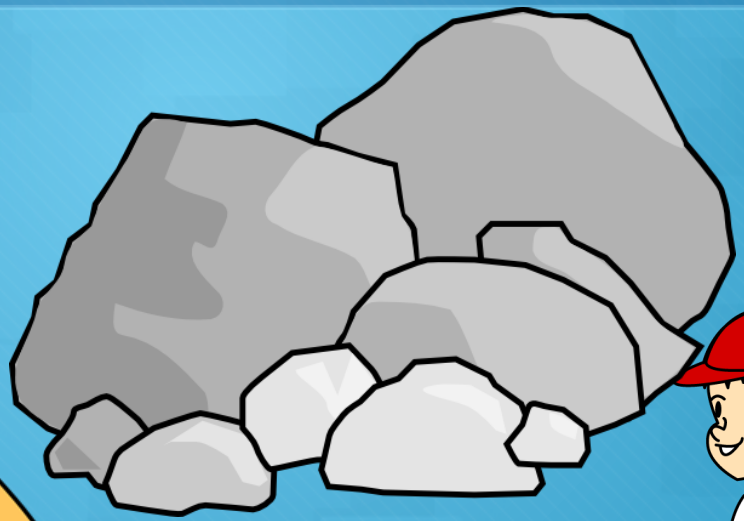
What would you call this?

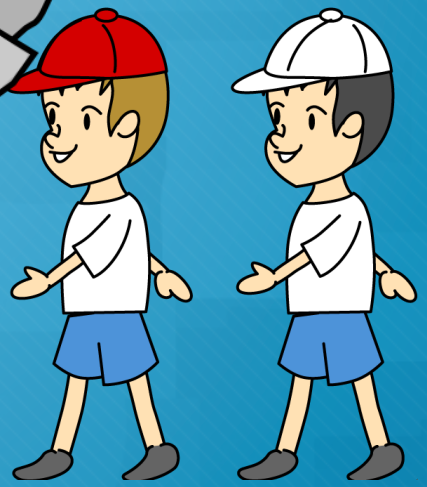
Hint: It ends with “ks”

___ ___ ___ K S

Great work! Kicks! List another “ks” word below:

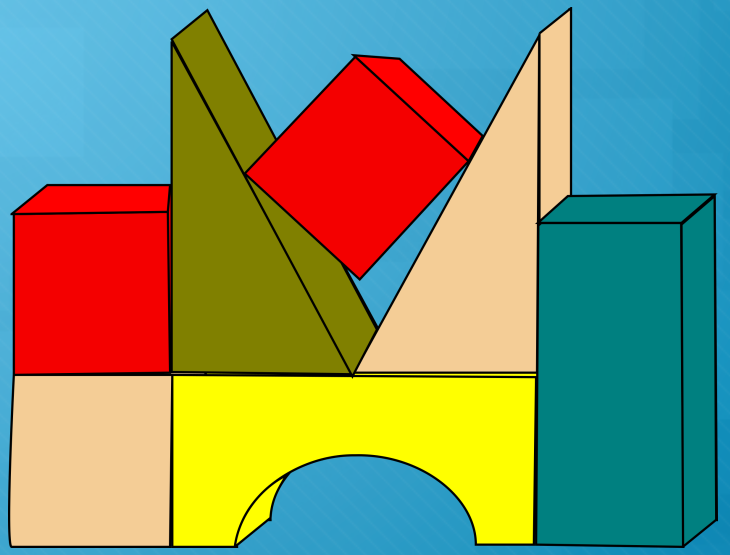
Here are some more “ks” words!



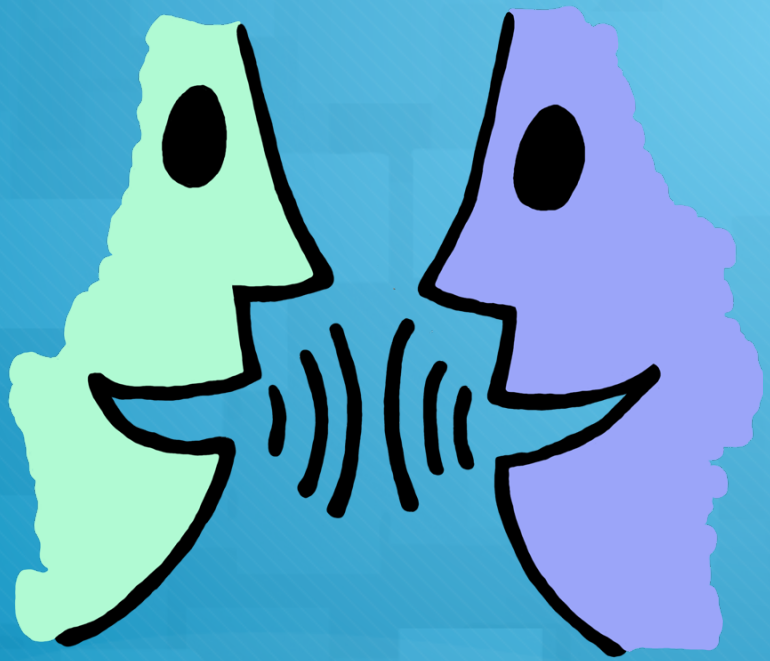


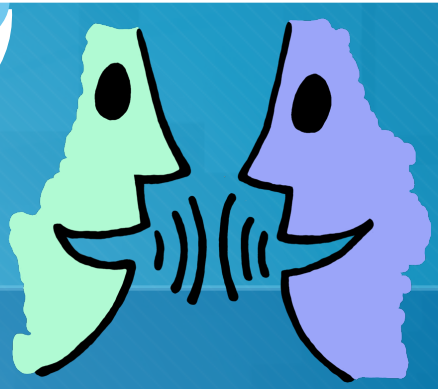
“X” and “KS” make the same sound

Which word has an X? Which has a KS?



Which word has an X? Which has a KS?





Nice work! Fill in the blank:

My coach _____ to my mom about my performance after every game.

Fill in the blank:

Billy's _____ are much stronger than mine.

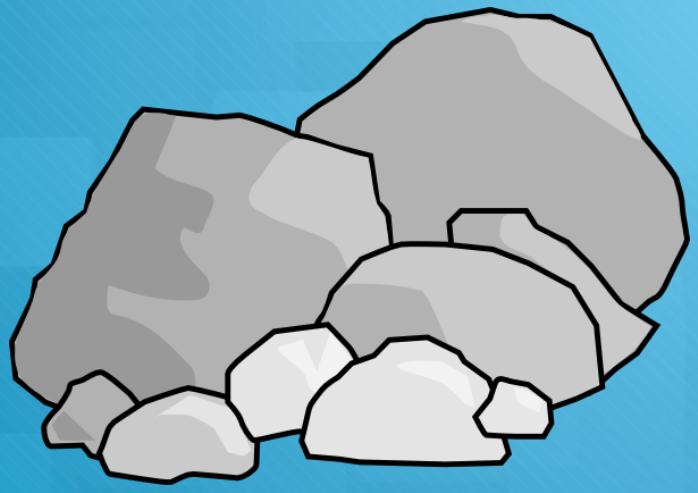
Fill in the blank:

Before I put on my shoes,
I need my sports

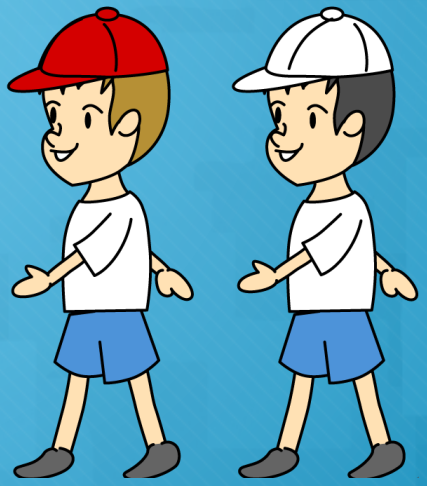
_____.

Nice work! Try to write your own sentence

Use the words



Rocks

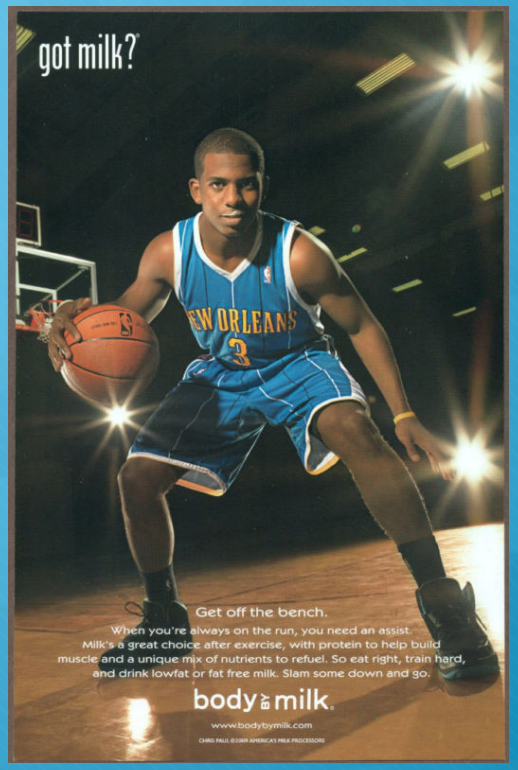


Walks

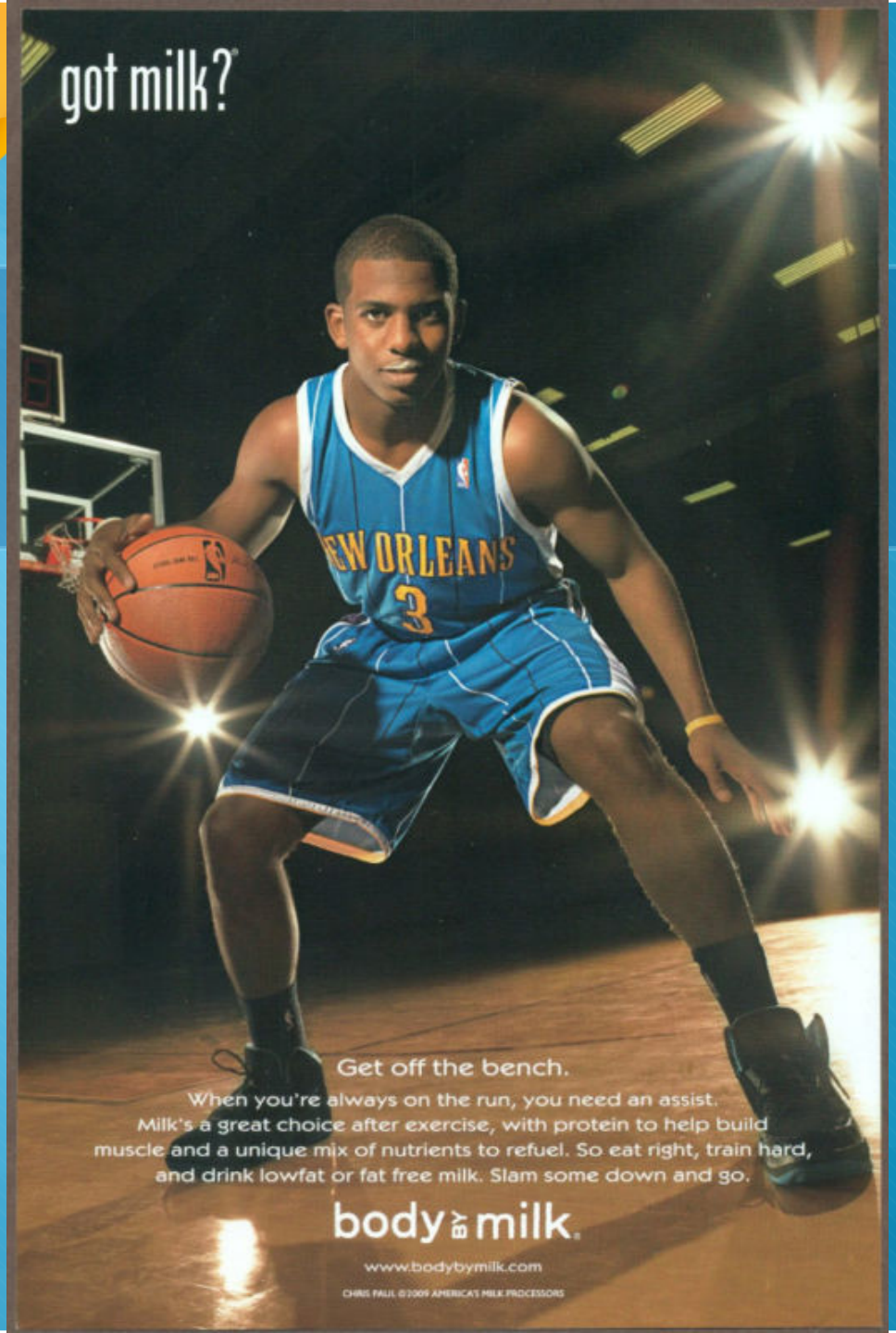
Great work! Now we will begin to look at advertisements!

What do you notice about this advertisement?

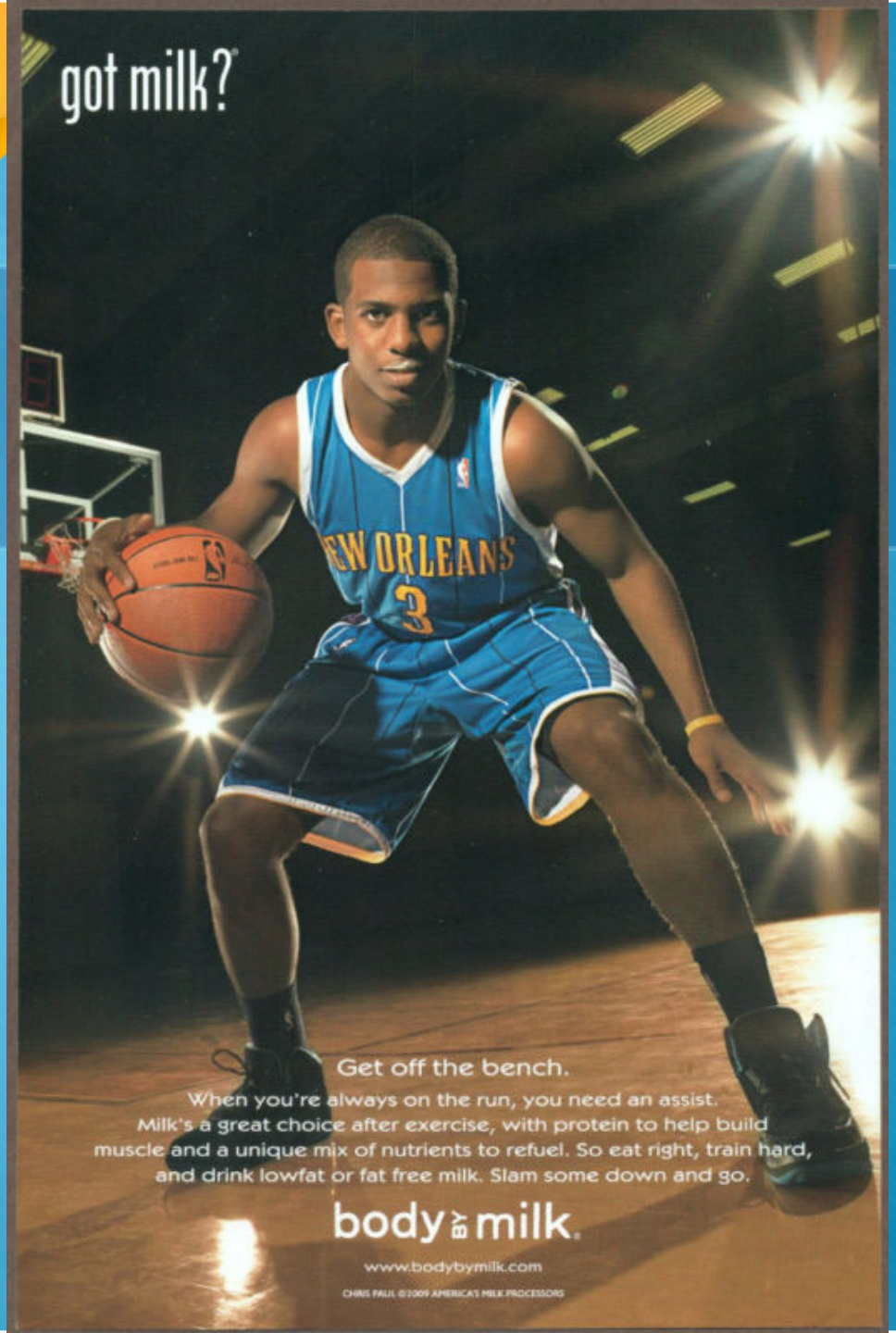
Let's look at an advertisement used for milk.

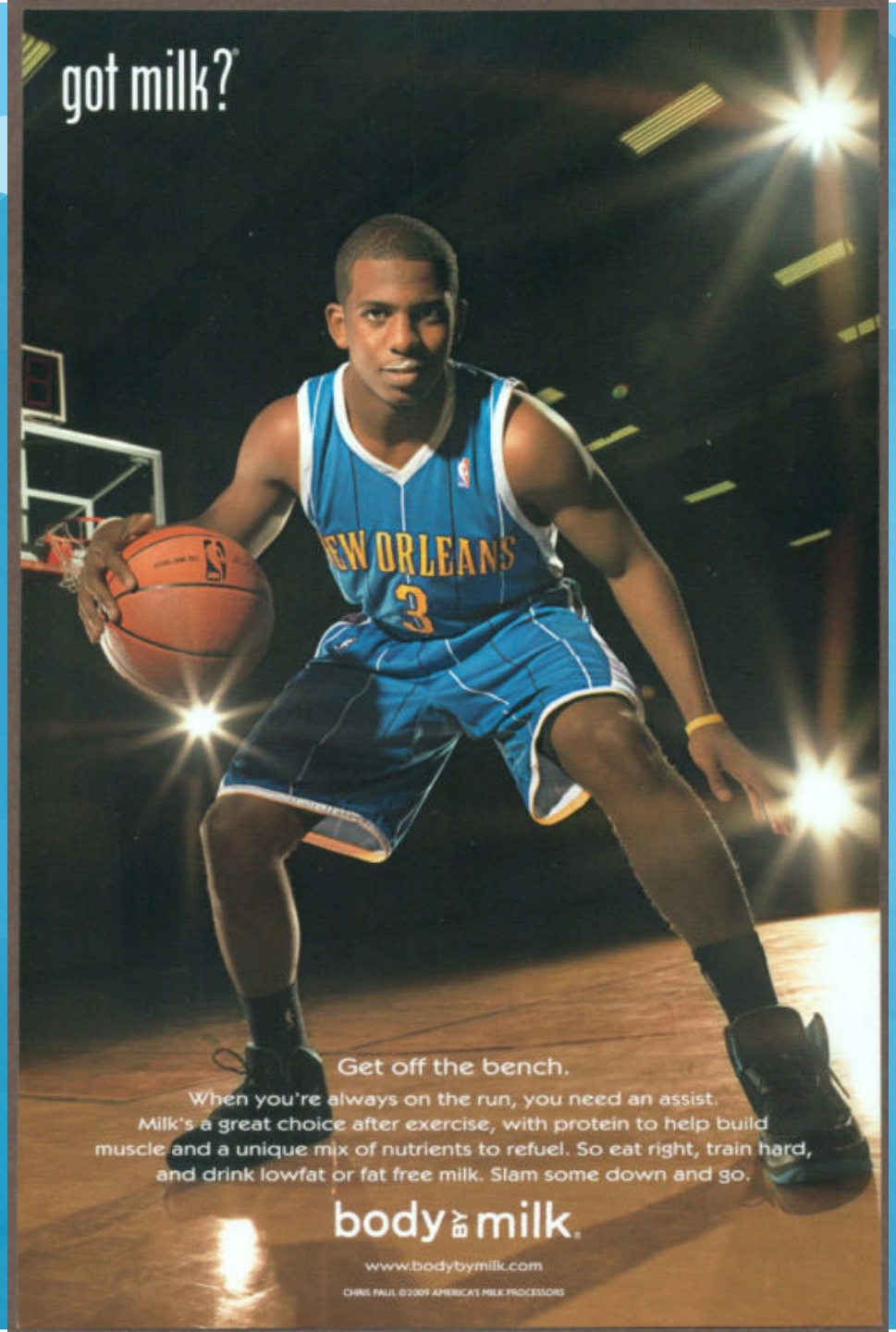


What is an advertisement?

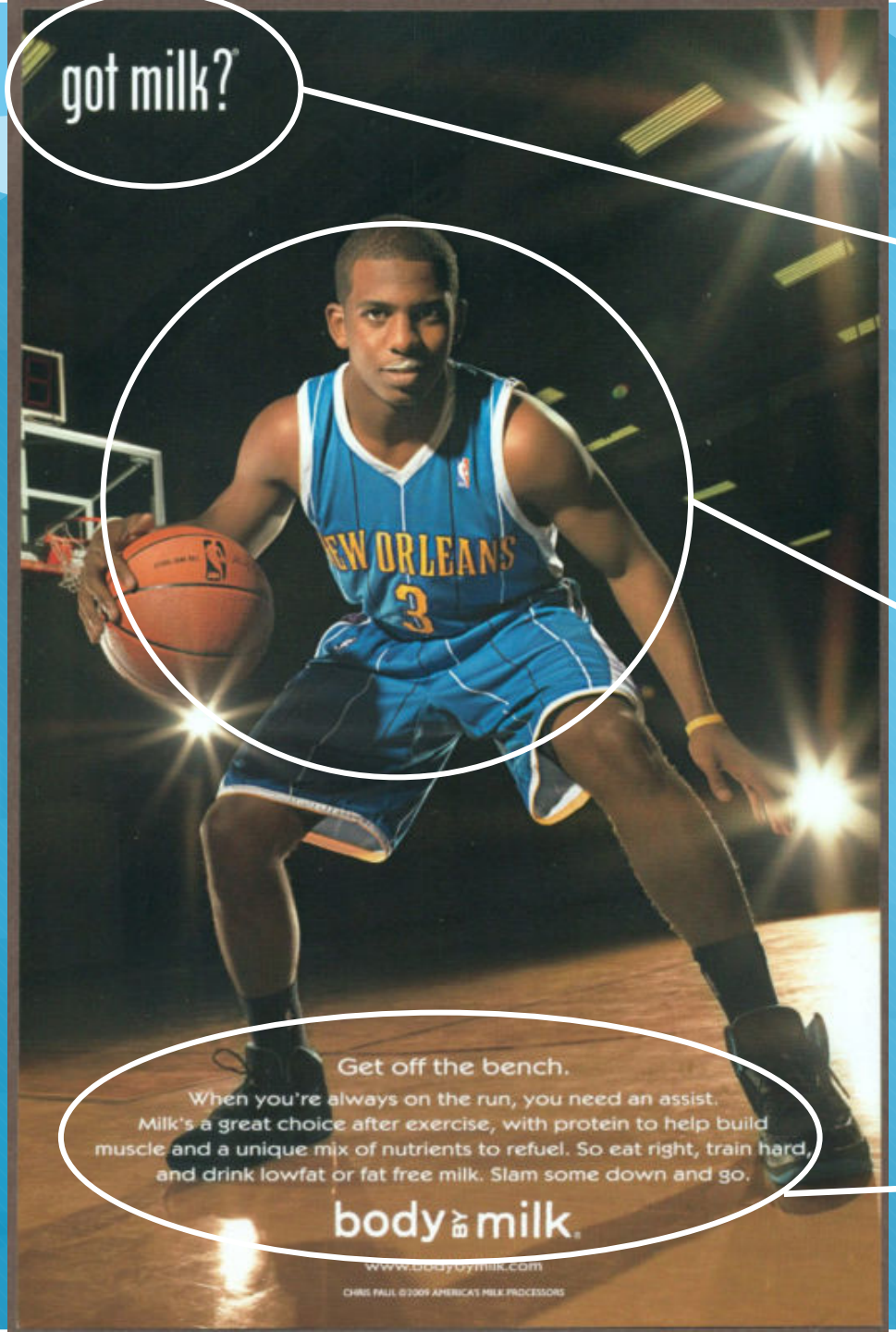


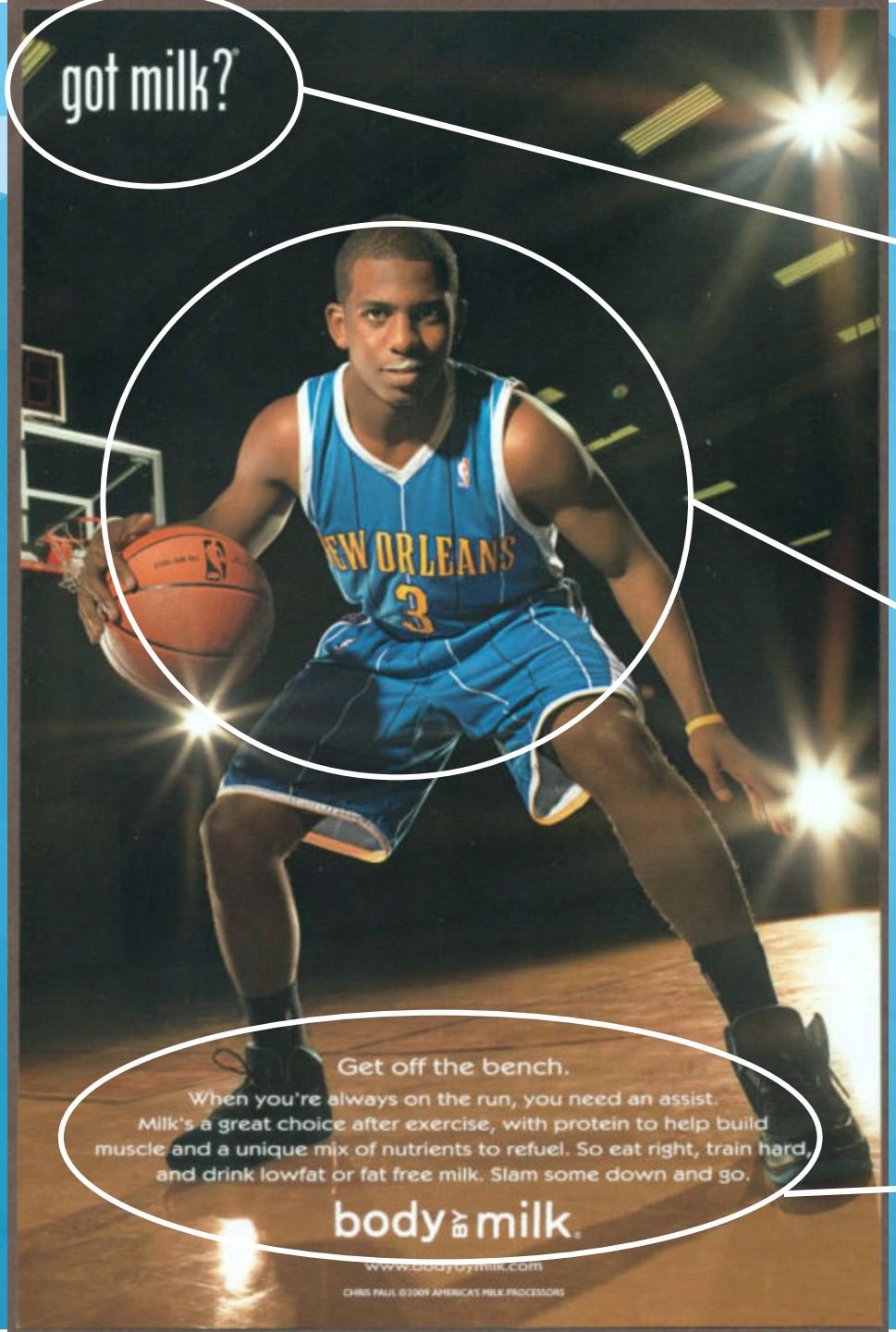
It is a commercial or flyer that makes a product popular and encourages people to buy it.





What is being advertised? How do you know?

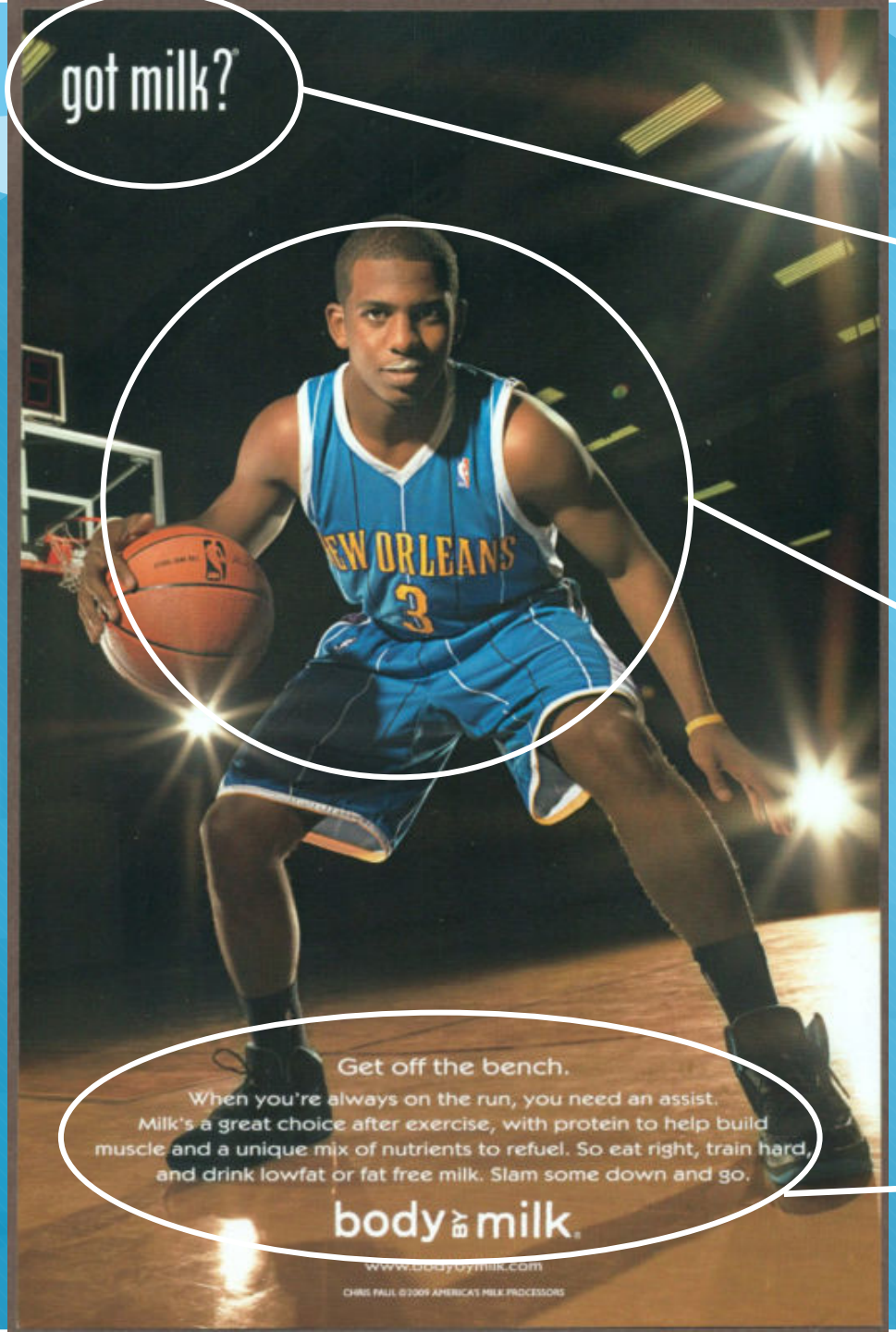

got milk?
NEW ORLEANS
3
Get off the bench.
When you're always on the run, you need an assist.
Milk's a great choice after exercise, with protein to help build
muscle and a unique mix of nutrients to refuel. So eat right, train hard,
and drink lowfat or fat free milk. Slam some down and go.
body by milk.
www.bodybymilk.com
CHRIS PAUL ©2009 AMERICA'S MILK PROCESSORS



Slogan

Image

Ad Copy



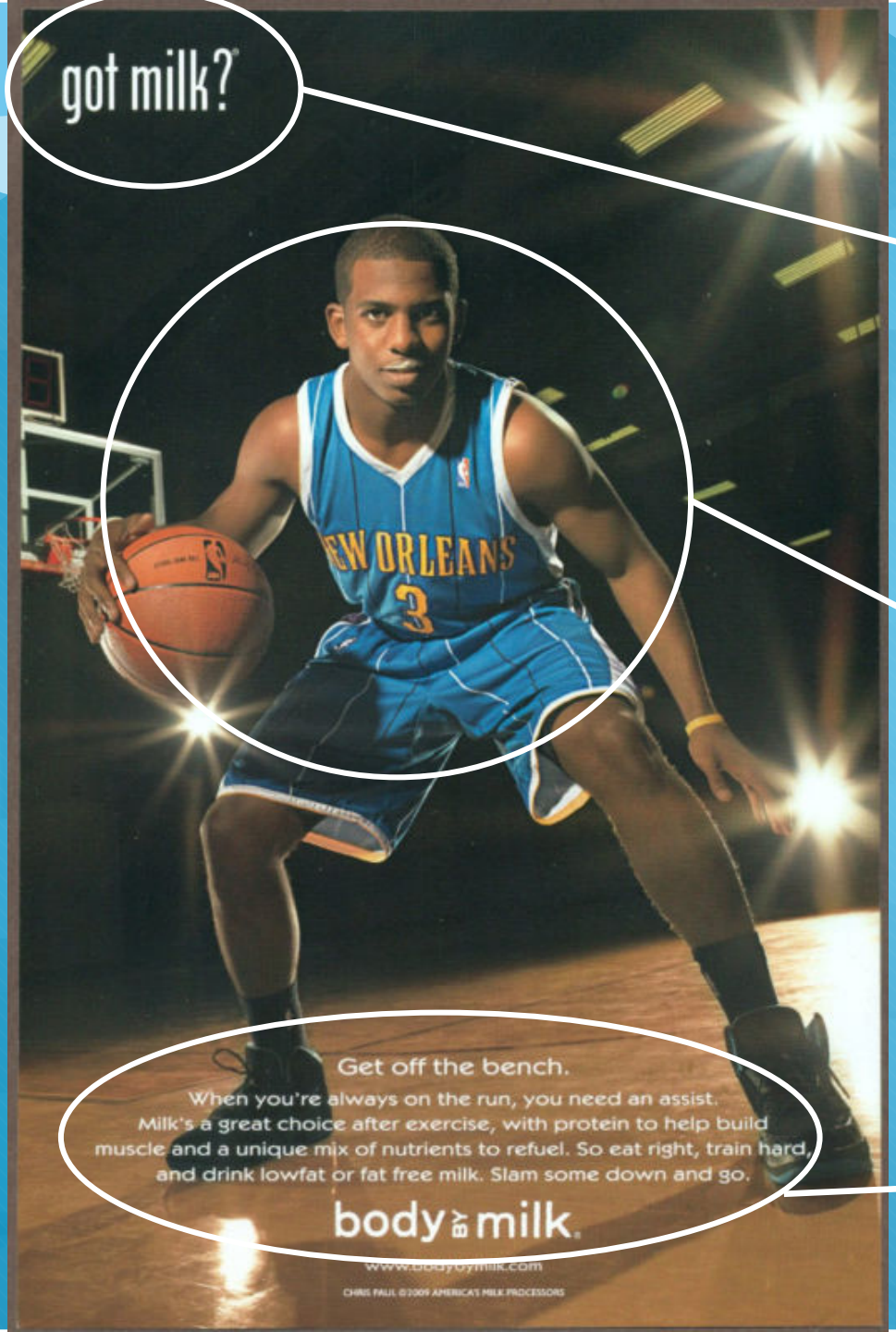
Slogan

Image

Ad Copy

A slogan:

A slogan is a simple or catchy short phrase used to make the product easy to remember



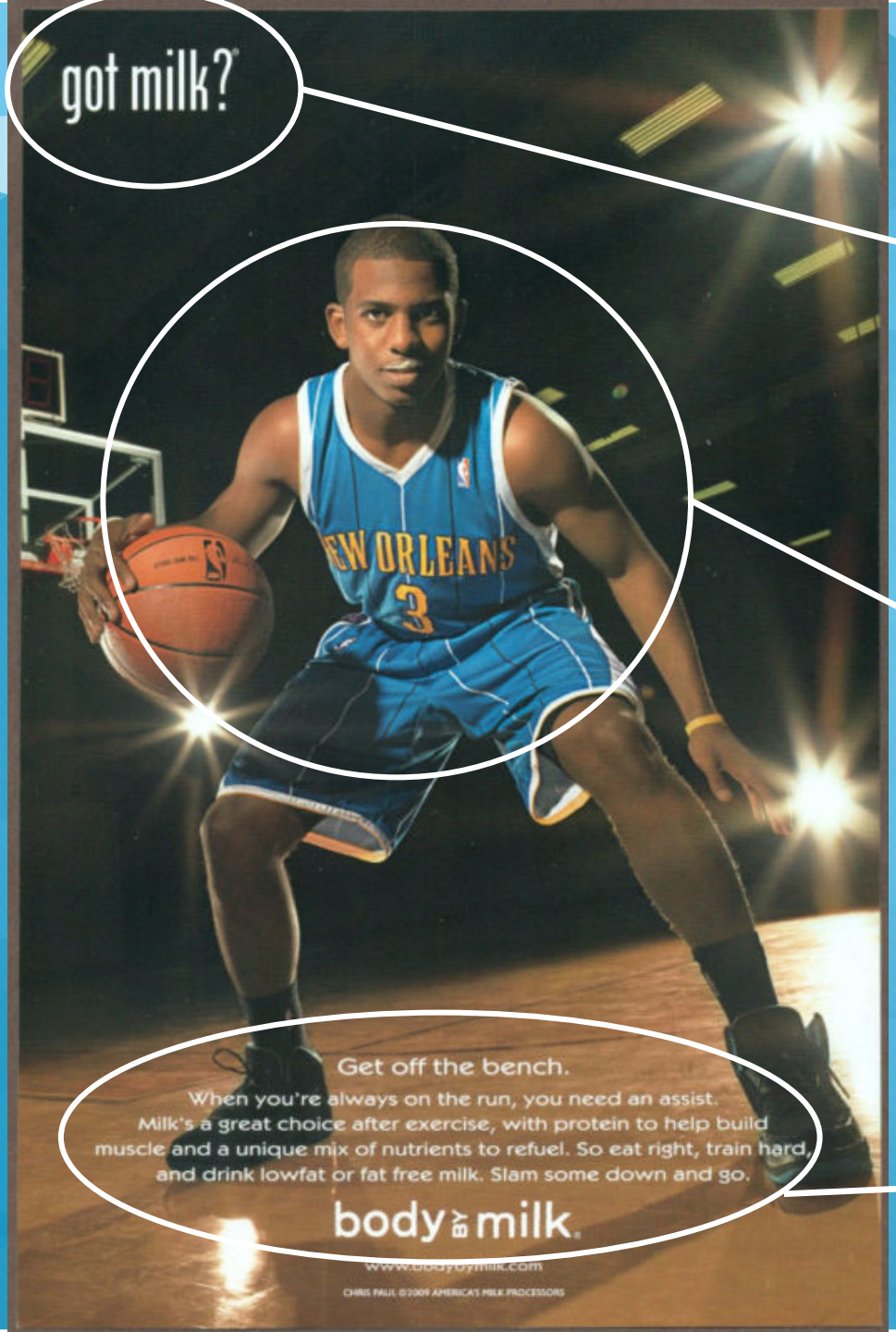
Slogan

Image

Ad Copy

Image:

An image shows someone using and enjoying the product. Often, famous people are used in advertising.



Slogan

Image

Ad Copy

Ad Copy:

This is a sentence or two that convinces readers that the product is great!

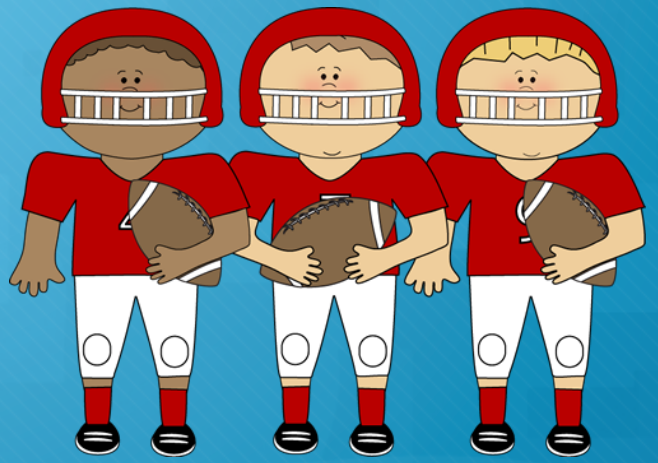
Pop Question! What three things are included in an advertisement?

Great work!

Let's now practice counting to 100! Watch the following video:

The singer included many stretches while he counted

Why are stretches important before we play a sport?



Stretching prepares our bodies before we move them when we play sports

What did we learn today?

- “Ks” words
- Components of an advertisement
- Counting to 100

Nice work! Let's look at the homework now

Do you have any questions?